

4K2K TV 2017 Global Market Expected to Grow at CAGR 33.81% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "4K2K TV 2017 Global Market Expected to Grow at CAGR 33.81% and Forecast to 2020".

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The analysts forecast the global 4K2K TV market to grow at a CAGR of 33.81% during the period 2016-2020.

The 4K2K TV is the latest revolution in TV technology and the most significant transformation of the TV since full HD (FHD) TVs. 4K2K TVs offer 3840 x 2160 resolution, which is four times the resolution of HD TV. In 2013, the shipment of 4K2K TVs was 2 million units. Shipments reached 18 million units in 2014, due to the rise in 4K content that has a resolution of up to 4K. The adoption rate is likely to increase because of the growing awareness about the technology. We estimate the total shipment to reach 207 million units by 2020. Also, vendors in the market are increasing their R&D investments to meet the rising demand for improved display resolution and are enhancing their value proposition.

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Covered in this report

The report covers the present scenario and the growth prospects of the global 4K2K TV market for 2016-2020. To calculate the market size, the report considers the revenue generated from sales of 4K2K TVs by display size:

- 40-49 inches
- 50-59 inches
- 60-69 inches
- 70-79 inches
- 80 inches and above

The market is divided into the following segments based on geography:

- Americas



- APAC
- EMEA

The report, Global 4K2K TV Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Hisense
- LG Electronics
- Panasonic
- Samsung Electronics
- Sony

Other prominent vendors

- Haier
- Koninklijke Philips
- Konka
- Micromax Informatics
- Sansui Electric
- Sichuan Changhong Electric
- Seiki Digital
- Skyworth Digital
- TCL
- Toshiba
- Videocon
- Xiaomi Technology

Market driver

- Rising popularity of 4K UHD content
- For a full, detailed list, view our report

Market challenge

- Discrepancy in demand-supply ratio for LCD panels
- For a full, detailed list, view our report

Market trend

- Growing number of Chinese players
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table Of Contents – Major Key Points

PART 01: Executive summary

- Highlights

PART 02: Scope of the report

- Market overview
- End-user segment
- Base year
- Vendor segmentation
- Definitions
- Top-vendor offerings

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights

PART 05: Market description

- Comparison of TV technology
- Value chain of 4K2K TVs
- Driver ICs
- Panel display

PART 06: Market landscape

- Market overview
- Product life cycle
- Market size and forecast
- Five forces analysis

PART 07: Market segmentation by display size

- Global 4K2K TV market by display size

PART 08: Buying criteria

PART 09: Geographical segmentation

- Global 4K2K TV market by geography
- 4K2K TV market in APAC
- 4K2K TV market in EMEA
- 4K2K TV market in Americas

PART 10: Key leading countries

- China
- US

Continued.....

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