

# Used Cars Shopper Magazine Publisher to Expand into Brooklyn and Queens

*Long Island Used Cars Magazine to add two NYC counties to distribution network*

COMMACK, NEW YORK, UNITED STATES, June 23, 2017 /EINPresswire.com/ -- LONG ISLAND, NY - Long Island Used Cars magazine, which is owned and operated by a Commack based ad firm, Long Island Media Inc., announced today that it will be expanding its print automotive shopping guide into two additional counties in New York City; Brooklyn and Queens. Long Island used cars magazine is currently picked up in markets, restaurants, and stores throughout Long Island, and the very eastern section of Queens.

Beginning next month, noting initial positive response and readership, the July issue will begin its regular distribution throughout the entire Queens and Brooklyn boroughs of New York City opening up the publication to an additional reach of 5 million; 2,629,150 residents in Brooklyn and 2,333,054 residents in Queens.

The print magazine is currently distributed in Long Island's Nassau and Suffolk counties with the very eastern section of Queens as supplemental locations through a single distributor. Today, Long Island Used Cars announced the addition of a second distributor in Staten Island which will deliver an additional full-run of the magazine to newsstands in NYC's eastern two counties, Kings and Queens.

Long Island Used Cars, ([www.liusedcars.com](http://www.liusedcars.com)) is a vehicle shopping and convenience service, and the only one of its kind; specifically serving Long Island New York. Participating dealers showcase cars for sale on a website, and a print component; local shoppers find vehicles without worry of traveling off of the physical Island. Kelly Tenny, the company's automotive digital manager, serves as Assistant Publisher for the magazine, with Long Island Media Inc, CEO John Colascione, as Publisher.

To further complement the print version of the magazine, Long Island Used Cars has added two regional online shopping portals to its bundled ad package namely, [BrooklynUsedCars.com](http://BrooklynUsedCars.com) and [QueensUsedCars.com](http://QueensUsedCars.com) where shoppers can find even more vehicles in and around those regions. Dealer customers who sign on with the publisher receive both digital and print advertising for the cost of a single service. Participating dealers also received bundled ad options for lead partnered automotive portals and a Craigslist posting services the company calls TurboListings.com.

According the ad firms initial distributor, the magazine is moving quickly for a new publication and warehouse workers are suggesting increasing its quantity by delivering thousands more additional



print units to their warehouse which has already completely run out of its June edition. Its new distributor is based in Staten Island and will accept its first delivery of the magazine, the July issue, by the end of June. Customers can expect to see it on newsstands on or before Independence Day.

About Long Island Media Inc.

Long Island Media, Inc. is digital advertising agency superior for its public relations and marketing communications. The only truly geographic '.com' company with both a national and international reach, Long Island Media, Inc. is an accredited member of the Better Business Bureau®, a Google Certified Partner Company and owner and operator of LongIsland.com, Long Island's Most Popular Website, Since 1996, giving Long Island Media Inc., a significant advantage in public relations, particularly for clients in the Long Island region. For more information please visit <https://www.longislandmedia.com>

John Colascione  
Long Island Media Inc.  
6314064410  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.