

KITAS 2017, a Korean trade show specialized in mobile phones and computer accessories & peripherals

The 7th Korea Smart Device Trade Show (KITAS) 2017

SEOUL, SOUTH KOREA, June 26, 2017 /EINPresswire.com/ -- Recent launches of Samsung's Galaxy S8 and LG's G6 have resulted in various mobile phone accessories being marketed one after another. Furthermore, iPhone 8 will follow soon. In the wake of successive debuts, the 7th Korea Smart Device Trade Show (KITAS) 2017 ("KITAS 2017") will take place under the theme of "FUTURE UNLIMITED" in Hall B on the first floor of COEX in Seoul from August 10 (Thurs.) to 12 (Sat.).



The KITAS 2016 was held during the period of 3 days from June 28 (Thurs.) to 30 (Sat.) last year and hosted 118 companies having 230 booths. The exhibition attracted a total of 40,000 people including 12,800 local buyers and 66 foreign dealers, who made great contribution to the exhibitors' efforts to find their customers and markets. Any companies who are interested in participating this exhibition can make an application until July 14.

The KITAS 2017 will offer various concurrent events which include "Top 10 2017" in which 10 innovative products are selected to get intensive promotional support home and abroad, "1:1 Purchase Meetings" through which exhibitors can meet Korean large distributors face to face, and other interesting events to see and take part in for general consumers. Those who want to visit this exhibition can register in advance at the KITA official homepage (www.kitas.kr) and mobile page (<http://m.kitas.kr>) for free admission.

<Introduction to KITAS>

The Korea Smart Device Trade Show (KITAS) is an only exhibition held in Korea with great focus on smart devices and the accessories and peripherals that are connected using such wireless technology standards as Bluetooth, Wi-Fi, and LTE. It held its first exhibition in July 2012 and enters its 7th show in August this year. The first exhibition held in 2012 accommodated about 1,000 products displayed by 67 local companies, which increased to as many as 2,500 items from 130 companies in 2015. The seventh exhibition scheduled in July this year will present such products as have become the talk of the town, including VR equipment, wearable devices, IoT products, and smart healthcare gears, together with mobile accessories and personal computer peripherals, as well as products developed in other related segments.

<KITAS 2017 Show Overview>

Show Title :the 7th Korea Smart Device Trade Show (KITAS) 2017

Show Date : Aug 10th (Thu) ~ Aug 12th (Sat), 2017 for three days

Opening Hours : 10 AM ~ 6 PM

Venue :CoexHall B, Seoul Republic of Korea

Scale : 7,290_

Website :www.kitas.kr (m.kitas.kr)

Events accompanied : 1:1 Purchase Meetings with MDs from large Korean distributors

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