



# Web Courseworks Partners with EdCast to Deliver Next Generation Learning to Organizations & Associations

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*Web Courseworks partners with EdCast to bring EdCast's micro-learning platform to non-profit associations through Web Courseworks' CourseStage LMS.*

MADISON , WISCONSIN, UNITED STATES, June 26, 2017 /EINPresswire.com/ -- [Learning Management System](#) provider [Web Courseworks](#) and [EdCast](#), an AI-powered knowledge infrastructure and learning platform, announced a partnership to bring EdCast's micro-learning platform to non-profit associations through Web Courseworks' CourseStage LMS. EdCast is a mobile app that aggregates, creates and curates content based on a personalized learning experience – often referred to as the “Netflix of Learning.”

Web Courseworks, a learning technologies company, was looking for a chance to offer a powerful mobile platform to its clients in a manner that would be completely integrated with their learning management system.

“The next generation learning platform must present both informal and formal learning in small chunks via tablet and mobile phone to lifelong learners,” says Jon Aleckson, Web Courseworks CEO. Our clients, such as physician groups, want to be able to review journal articles, answer quiz questions, and communicate with peers from their mobile devices. This integration with EdCast provides Web Courseworks a method to provide clients a robust Learning Management System along with next-generation delivery of informal and formal learning.”

Web Courseworks has recently completed the integration efforts between their Learning Management System, CourseStage, and EdCast. Web Courseworks is now able to offer this new micro-learning format to the association space.

With customers that include GE, HPE, Dell EMC and Accenture among others, EdCast has become a powerful and popular tool for organizations and associations to increase member engagement and on-the-go learning by providing a community for their members to experience truly personalized learning. With the integration between CourseStage LMS and EdCast, associations can use EdCast to deliver SmartBites of learning and stay top of mind to their members.

## About Web Courseworks

Web Courseworks is a learning technologies and consulting company. We help associations leverage technology and drive highly successful education initiatives that push them to be the leading provider of education in their field. Web Courseworks has been in the business of educational technology to improve learning since 1979 and has spent the past fifteen years focusing specifically on eLearning by providing managed services for association education, learning management systems and course development. We continue to develop and benefit from our unique position as a full-service eLearning company. Learn more at: <http://www.webcourseworks.com/>

## About EdCast

EdCast's award-winning Knowledge Cloud uses artificial intelligence, machine learning and analytics to weave together internal content, expert insights, and millions of external resources into an easy-to-use, distributed personalized knowledge discovery platform. EdCast's solutions, including its Learning Experience Platform (LXP) and SalesU suite of sales enablement tools, are now being used by more than 50 global companies, including GE, HPE, Dell EMC and Accenture. EdCast's executive team has a track record of building large-scale transformational technology solutions and is passionate about enhancing enterprise knowledge-sharing, training and learning experiences for organizations around the world.

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