

Urban Agriculture Company Takes Home Two 2017 Stevie® Awards

Startup honored for superb company performance and product innovation

LOS ANGELES, CA, UNITED STATES, June 26, 2017 /EINPresswire.com/ -- The <u>Urban Agriculture</u> <u>Company</u>, maker of all-in-one organic <u>gardening grow kits</u> and outdoor living products, today announced it was named the winner in two categories at the 15th Annual American Business Awards, the nation's premier business awards program.

The company received recognition both for outstanding business performance and innovation in the consumer products landscape, taking home a Gold Stevie® Award for Startup of the Year in consumer products as well as a Silver People's Choice Stevie® Award for Favorite New Products, honoring Urban Agriculture's signature all-in-one organic gardening grow kit.

Founded in 2016, Urban Agriculture Company quickly went from being a farmer's market pop-up shop to retailing at over 3,600 storefronts across the United States, including Target, Williams-Sonoma, Nordstrom and more. The company's signature grow kits contain everything needed to start a garden, are mess-free and require no transplanting thanks to its unique container made of 100-percent recycled tea bags—making the kits a hit with first-time gardeners, gift-givers, urban dwellers and even Oprah, who named the kits to her top products of the year list twice. These kits catapulted the company into the spotlight and onto the shelves of top retailers, and today the company offers a full line of products for outdoor living, including "grow your own" cocktail sets, space-saving gardening kits, olive oil infusion kits and unique garden tools and accessories.

"Each year the judges find the quality and variety of the nominations to be greater than the year before. The 2017 competition was intense and every organization that has won should be proud," said Michael Gallagher, president and founder of the Stevie Awards.

"We are thrilled to have been recognized in this year's American Business Awards. Winning awards for both our business performance and our products is a wonderful testament to the hard work our team has put into making Urban Agriculture's first year such a success," said Chad Corzine, founder and CEO of Urban Agriculture Company. "It's been quite the ride so far, and we are excited to continue sharing our mission to help make growing and maintaining a garden accessible and simple for everyone, no matter the size of their living space."

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small. More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others. More than 190 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

Details about The American Business Awards and the list of 2017 Stevie winners are available at www.StevieAwards.com/ABA.

About the Stevie Awards_

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at http://www.StevieAwards.com.

About the Urban Agriculture Company

Urban Agriculture started in 2016 after founder and CEO Chad Corzine committed to a healthier lifestyle of eating well and experiencing nature every day. Corzine began making his own all-in-one gardening grow kits and selling them at farmers markets across Los Angeles, officially launching his company, Urban Agriculture. Today, the company offers a wide range of gardening grow kits for vegetables, flowers and herbs, as well as gift sets and accessories. Urban Agriculture's products are available online or in more than 3,600 storefronts across the United States, including Target, Williams-Sonoma, Nordstrom and more. Find us online: https://www.urban-agriculture.net/.

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