

# Goat Milk Soap Entrepreneur Elizabeth Sanders About Trend to Homemade Soap

*On shows such as CBS' Real Milwaukee, HorseOPeace.com founder explains how-to make chemical-free soap at home*

MILWAUKEE, WI, ., June 27, 2017 /EINPresswire.com/ -- On CBS-TV's [Real Milwaukee](#) entrepreneur Elizabeth Sanders demonstrated how to make natural soap at home, which The New York [Times](#) called a national trend in quoting the creator of [HorseOPeace.com](#) about her natural soaps that began as a hobby but she turned into a growing business making chemical-free soaps with 100% raw goat milk.

Real Milwaukee co-hosts Cassandra McShepard and Angelica Duria donned aprons with Elizabeth to show the steps to make soap at home. She said, "HorseOPeace unscented and scented soaps moisturize, nourish, keep skin healthy and are especially good for dry, sensitive skin well as conditions from eczema to psoriasis."

In bringing national attention to the homemade soap trend, The New York Times said Elizabeth "is a soap maker based in Winston-Salem, N.C., whose nine-year-old company Horse 'O Peace, sells 17 kinds of raw goats' milk soap bars, scented and unscented. An average order is six to eight bars, though some customers buy as many as 30 decidedly unpretentious bars a year."

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*Elizabeth Sanders of  
HorseOPeace.com*



On CBS-TV's Real Milwaukee Elizabeth Sanders of HorseOPeace.com discussed trend to homemade chemical-free natural soap.

Reflecting her focus on quality, fashion and beauty blog BeautyStat.com called HorseOPeace goat milk soaps: "An excellent line of products offered at a shockingly affordable prices."

Next month, Elizabeth will be on Better Kansas City and Atlanta Focus, both CBS, about the trend as she recently discussed on ABC-TV's Morning Blend in Florida, Fox8 Morning News in North Carolina, CBN-TV's HomeKeepers national show, iHeart's KJAG Jiggy Jaguar Show in Kansas and in New York's prestigious WAG Magazine.

Elizabeth also debuted the HorseOPeace Healthy Pets line. Pet Age Magazine said, "Healthy Pets line of all-natural goat milk shampoo soaps create a soothing lather to clean and protect skin while keeping coats soft and shiny. The soaps are made with 100% raw goat milk, which nourishes healthy skin and coats for pets, controls pet odor and naturally deters pests such as fleas and ticks. They are especially good for pets with dry, itchy, sensitive or flaky skin."

A family affair, Elizabeth's IT executive husband Nick designed the state-of-the-art HorseOPeace.com website and the couple homeschools their 4 sons, ages 1 to 6.

Based in Winston-Salem, North Carolina, HorseOPeace.com customers around the USA and world enjoy her scented and unscented soaps and Healthy Pets selections, available at [www.HorseOPeace.com](http://www.HorseOPeace.com), [Facebook.com/HorseOPeace](https://www.facebook.com/HorseOPeace) and Amazon. HorseOPeace also communicates actively at [Twitter.com/HorseOPeace](https://twitter.com/HorseOPeace), [Instagram.com/HorseOPeaceRanch](https://www.instagram.com/HorseOPeaceRanch) and [HorseOPeace.com/blog](http://HorseOPeace.com/blog). Media contact, [BD@DobsonPR.com](mailto:BD@DobsonPR.com).

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Top fashion blog BeautyStat.com reviewed HorseOPeace.com goat milk soaps as excellent and shockingly affordable.



Pet Age Magazine said HorseOPeace Healthy Pets goat milk shampoo bars keep pet skin and coats clean, healthy and deter fleas and ticks.

This press release can be viewed online at: <http://www.einpresswire.com>

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