

Business of Apps list Promatics Technologies as UK's Top App Development Company

Business of Apps has published its top UK app developers list for 2017. Promatics got a place in top 5 for the exceptional apps it has delivered. Read more.

LONDON, UNITED KINGDOM, June 27, 2017 /EINPresswire.com/ -- Leading mobile app research agency and educators, Business of Apps recently listed Promatics Technologies among UK's top app development companies of 2017. Business of Apps is a relevant organization that conducts research on [mobile app development](#), app marketing, monetization and other commercial skills as well as industry experts on board.



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Over the years, the United Kingdom has been often referred to as the “power house” of global app development market for Android, iOS as well as cross platform applications. London and Manchester are considered hubs for app development in the UK, offering an array of developers with expertise across platforms and application types.

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Being rated as the top app development company is a matter of pride for our team. All the years of hard work pays off when we find that our work and business ethic is being recognized in the industry.”

Arpit Jain, CEO, Promatics Technologies Pvt Ltd

Choosing the right developer for one's business needs can be daunting. Hence, Business of Apps rated 24 of the best app development companies with offices within the UK. By taking into account factors such as skills, expertise and budgets, they shortlisted some of the top companies to work with for one's app development needs. The list also took into account factors such as the number of Twitter Followers the company has, website traffic, among other things.

“The UK app development scene is thriving with exquisite

talent and skills that have given birth to some of the leading apps in the world. With Business of Apps, one needn't look any further to locate high quality app developers for one's business,” says the Head of Research, Alberto Furlan at Business of Apps.

Published on the Business of Apps website, Promatics Technologies made it to the list of top app development companies in the UK for 2017 along with others such as IntellectSoft, 3-Sided Cube and Fueled.

“We are a certified [mobile app development company](#) with significant development experience in the

UK as well as India and the USA,” says the proud founder of the company. Having worked with several multinational clients around the world, the company has gathered significant expertise on iOS, Android as well as HTML5. Promatics Technologies has its head office in London and has over 100 employees under its wings that have over the years completed over 3000 projects for renowned clients such as HP, DHL and Caltex.

As an ISO 9001:2008 compliant company on the way to become CMMi Level III certified, Promatics Technologies has gained significant traction around the world. Having worked with a variety of global clients, the company has successfully built a reputation for great quality work in native and [cross platform mobile app development](#). By focusing on matured, optimized engagement and delivery models, the teams have single handedly contributed to the success of a number of brands.

Promatics Technologies also focuses on various digital business services, arts, advertising, games and marketing along with e-commerce development. Since its inception, the company has been working hard to deliver unparalleled, customized services that take into account the fast-evolving digital environment. With an aim to cater to the needs of businesses from the perspective of growth, enhancing functionality, efficiency, and capabilities, each and every mobile product developed by the team at Promatics technologies has been able to help create a better brand that overcomes competition.

Promatics Technologies has been able to make a mark in the app development industry in UK as well as around the world by creating exquisite products that are backed by comprehensive, industry specific research and development. By making effective use of technology, software and human talent and backing it up with key marketing and customer service philosophies, the team has been able to help brands open doors to newer revenue streams while also finding effective ways to reduce overheads. Clients of Promatics Technologies value their ability to stick to development timelines while assisting them in better management of their apps in a way that it directs business in the right manner.

“60% of all our business comes through repeat customers. This statistic in itself is humbling and motivating for our team,” says the Head of Business Development at Promatics Technologies. By offering highly sophisticated solutions at affordable rates within impressive time-frames the company has maintained a positive relationship with each one its client base.

Mobile devices and smart phones have become a common feature in every household, office and public space. The way businesses are conducted, the way people communicate and how they entertain themselves all depends on how the leaders of the mobile app development industry treat the technologies available at hand. With the prevalence of expertise such as the one offered at Promatics, businesses, end users and every other stake-holder is able to benefit from sophisticated products that make everyday life convenient, connected and comfortable.

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