

Global Airlines Industry Market Share Trend, Segmentation 2017

PUNE, MAHARASHTRA, INDIA, June 27, 2017 /EINPresswire.com/ --

SUMMARY

WiseGuyReports published new report, titled "Airlines Global Industry Guide".

Airlines industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Synopsis

Essential resource for top-line data and analysis covering the global airlines market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Key Highlights

- The airlines industry comprises passenger air transportation, including both scheduled and chartered, but excludes air freight transport. Industry volumes are defined as the total number of revenue passengers carried/enplaned (departures) at all airports within the specified country or region, excluding transit passengers who arrive and depart on the same flight code. For the US and Canada, transborder passengers departing from either country are considered as part of the international segment. Industry value is defined as the total revenue obtained by airlines from transporting these passengers. This avoids the double-counting of passengers. All currency

conversions in this profile were carried out using constant 2016 average annual exchange rates.

- The global airlines industry had total revenues of \$569,504.0m in 2016, representing a compound annual growth rate (CAGR) of 7.4% between 2012 and 2016.
- Industry consumption volume increased with a CAGR of 5.2% between 2012 and 2016, to reach a total of 3,311.5 million passengers in 2016.
- Profit margins of the global airlines industry surged in 2015, according to IATA, with the North American market continuing to be the by far the most profitable. This trend is explained by three points. Firstly, it is the decline of oil prices which has crucially led to recovery of profitability globally. Secondly, the rising income of population in countries within the Asia-Pacific region such as China and India boosted demand for flights - mainly domestic, while the US industry also experienced strong growth favored by its economic environment. Finally, regulation stringencies also seen in Asia-Pacific countries have been relaxed in recent years, stimulating the growth of domestic carriers, as well as enhancing investment from foreign carriers.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global airlines market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global airlines market
- Leading company profiles reveal details of key airlines market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global airlines market with five year forecasts by both value and volume

Key points to buy

- What was the size of the global airlines market by value in 2016?
- What will be the size of the global airlines market in 2021?
- What factors are affecting the strength of competition in the global airlines market?
- How has the market performed over the last five years?
- What are the main segments that make up the global airlines market?

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