

MEDIABOSS Wins Seven Telly Awards For Excellence

The Telly Awards has named MEDIABOSS as a winner in seven categories in the 38th Annual Telly Awards. Two pieces received the highest honor, a Silver Telly.

FRAMINGHAM, MA, UNITED STATES, June 27, 2017 /EINPresswire.com/ -- The Telly Awards has named [MEDIABOSS](#) as a winner in seven categories in the 38th Annual Telly Awards. Their winning pieces run the gamut of their services: Branded Content & Entertainment Campaigns, both Business to Business and Business to Consumer; Documentary; Promotional; PSA Animated Commercial; Marketing Commercial; and Social Video.



MEDIABOSS crew on set filming Silver Telly Award winner, Badass Women.

Their winning pieces are: Framingham Public Works: "Storm Water"; Jack's Abby Brewing: "Kiwi Rising"; Joey Kramer's Rockin' & Roastin' Coffee: Coffee with Kramedog campaign; The Town of Framingham: Taste of Downtown Framingham campaign; INFINIDAT's Data Unknown: "India's Mobile Generation" episode; [Badass Women](#): "Your Ship Never Sails" documentary episode; and Swingjuice: "Good Morning, Beautiful" commercial.

MEDIABOSS' mini-documentary "Your Ship Never Sails" (which is part of their original series Badass Women) was awarded a Silver Telly, the Telly Award's highest honor. Additionally MEDIABOSS' Swingjuice commercial, "Good Morning, Beautiful", was awarded a Silver People's Telly Award.

"The goal at MEDIABOSS isn't simply to create video but to inspire," said Ian Barrett, Creative Director of MEDIABOSS. "We are thankful for the clients who appreciate the passion we have for their businesses and we look forward to the inspiring projects of 2018."

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world and include: BET Networks; Bloomberg; CBS Interactive; Comcast; Conde Nast; Discovery Communications; Disney; ESPN; FleishmanHillard; Fox; HBO'

Hearst; HuffPost; Indigo Films; Microsoft; MLB; NBC; PBS' SapientNitro; The Guardian; The History Channel; Time Warner; Universal; and Viacom.

"The Telly Awards has a mission to honor the very best in film and video," said Linda Day, Executive Director of the Telly Awards. MEDIABOSS' accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production."

"In the case of our Downtown development strategy, we needed to proactively communicate some very attractive amenities and destinations, including exciting ethnic food destinations. We were fortunate to have MEDIABOSS as a commercial entity right in the heart of Downtown and they did an outstanding job of nailing the message for us," said Robert Halpin, Framingham Town Manager.

"The premise of Data Unknown is to show how data is influencing every moment of our lives," said Steve Kenniston, Host and Creator of Data Unknown. "Working with MEDIABOSS on this project is the single most important decision regarding the show. Their extensive knowledge of and background in the Technology industry was critical in producing the show. Their insight helped bring the series' goal to life."

About MEDIABOSS

MEDIABOSS is an award-winning full-service production and post company creating content for distribution across all media platforms. Our services include content development; live broadcasting; production; design and post for television and digital advertising.

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