

Luxury E-tailing 2017 Global Market Expected to Grow at CAGR 14.28% and Forecast to 2019

The analysts forecast the global luxury e-tailing market to grow at a CAGR of 14.28% during the period 2014-2019.

PUNE, INDIA, June 28, 2017 /EINPresswire.com/
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[Global Luxury E-tailing Market](#)

Description

Luxury e-tailing involves the sales of luxury items from a vendor or retailer to a customer using the online medium. With the rapidly changing market dynamics, vendors are required to adapt to customers' tastes. Many brick-and-mortar retailers offer multichannel retailing so that shoppers also have the option of placing orders conveniently online. This has given rise to e-retailers, including vendors that operate.

Covered in this report

The report covers the present scenario and the growth prospects of the global luxury e-tailing market for the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of luxury e-tailing goods in the global market.

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The market is divided into the following segments based on product:

- Personal luxury goods
- Luxury food and wine
- Luxury home accessories

The Global Luxury E-tailing Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Americas, APAC, and EMEA; it also covers the global luxury e-retailing market landscape and its growth prospects over the coming



years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

Neiman Marcus
Net-A-Porter
Nordstrom
Ralph Lauren
Saks Fifth Avenue
Other prominent vendors

Amara
Barneys
Charms and Chain
DellOglio
Exclusively.com
Harrods
Hudson Bay
Luisa-Via-Roma
Montaigne Market
Yoox

Market driver

Penetration of Internet technologies
For a full, detailed list, view our report

Market challenge

Competition from brick-and-mortar stores
For a full, detailed list, view our report
Market trend

Digital marketing
For a full, detailed list, view our report

Key questions answered in this report

What will the market size be in 2019 and what will the growth rate be
What are the key market trends
What is driving this market
What are the challenges to market growth
Who are the key vendors in this market space
What are the market opportunities and threats faced by the key vendors
What are the strengths and weaknesses of the key vendors

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