

Corporate Online Language Learning 2017 China Market Expected to Grow at CAGR 21.58% and Forecast to 2021

The analysts forecast the corporate online language learning market in China to grow at a CAGR of 21.58% during the period 2017-2021.

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[China Corporate Online Language Learning Market](#)

Description

Online language learning comprises digital content and products that facilitate the learning of languages through ICT tools, which include mobile apps, activities, e-books, games, videos, audio clips, digital software, learning lab equipment, and online language training. The online platform is interactive, allows real-time feedback, and enhances learning processes, as it involves different formats of learning. Among the many languages learned in China, English has emerged as the most preferred language to learn, followed by Japanese and other languages.

Covered in this report

The report covers the present scenario and the growth prospects of the corporate online language learning market in China for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of digital foreign language learning products and services provided by the language learning institutions and online language learning service providers.



The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Corporate Online Language Learning Market in China 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- EF Education First
- Hills Learning
- Linguatronics
- Rosetta Stone

Other prominent vendors

- Berlitz
- inlingua International
- iTutorGroup
- LearnCube
- OKpanda
- Transparent Language

Market driver

- Cross-border communications
- For a full, detailed list, view our report

Market challenge

- High competition from traditional language trainers
- For a full, detailed list, view our report

Market trend

- Virtual business platform
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/1482549-corporate-online-language-learning-market-in-china-2017-2021>

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