

Paper Dry Strength Agent Market Estimated to Reach USD 90,548.7 Million in 2023 from USD 69,722.5 Million in 2015

Paper Dry Strength Agent Market by Type (Polyvinyl amine, Polyacrylamide, Glyoxylated Polyacrylamide, Starch Based Polymers), and by Region - Forecast to 2023

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PUNE, MAHARASHTRA, INDIA, June 28, 2017 /EINPresswire.com/ -- Market Scenario:

Market Forecast and Highlights:



Key Players in market are BASF SE, Kemira, Harima Chemicals Group, Inc., Applied Chemicals International Group, Solenis, Seiko Pmc Corporation, and Richards Chemicals & Electricals Pvt. Ltd.”

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The Paper Dry Strength Agent Market is expected to witness a significant growth by 2023 with CAGR of 3.50 % between 2016 and 2023.

Papermaking dry strength agent also known as paper dry additives, dry strength agents are divide into two segments namely, natural dry agents and synthetic dry agents. In natural dry agents it is further sub segmented into starch and Guar Gum and synthetic dry agents is sub segmented as polyVinylamine, polyacrylamide (PAM), poly aminoamide eipchlorohydrin (PAE), Glyoxylated Polyacrylamide (GPAM) and Amphoteric Polymer.

Dry strength agent is used in paper mill to increase the strength of paper. Moreover, paper dry strength agent increase the strength of paper by increasing the internal bond formation and improves bust strength, tear strength, wax pick values, folding endurance, stiffness , increase levels of paper fillers uses etc. The dry strength agent can be used individually or in combination.

The [Global Paper Dry Strength Agent Market](#) has seen a remarkable growth over the past year and it is expected to see the similar growth in next coming years. The several factors that has

influenced the global market are; increasing paper demand from developing economies, Increased recycled paper and filler content drives demand for chemicals, and Increased recycled paper drives demand for paper chemicals. There are various opportunities which help the paper dry strength agent market to grow but on the different side there are some factors which have hampered the growth and development of this market. The factor which may hamper the growth are fluctuating prices across the region and rising energy and power cost affect the price.

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Key Players:

Key players of the Global Paper Dry Strength Agent Market are BASF SE, Kemira, Harima Chemicals Group, Inc., Applied Chemicals International Group, Solenis, Seiko Pmc Corporation, and Richards Chemicals & Electricals Pvt. Ltd. among others.

Key Findings

- Global Paper Dry Strength Agent Market is projected to reach USD 69,722.5 million in 2015 and expected to reach USD 90,548.7 million in 2023 with a CAGR of 3.50%
- North America accounted for largest share due to growing application industries in this region
- Total number of companies increased by 15-20% approximately over the period of 2011 to 2016 & are dominated by micro-size establishments specially in developing markets like China and India.
- Papermaking dry strength agent market is a fragmented market, however, tier 1 and tier 2 manufacturers dominate the market.
- North America dominate the market for with 32%, followed by Europe and Asia-Pacific. Asia Pacific is forecast to be the fastest growing region in paper dry strength agent market at close to 3.55% CAGR from 2016 to 2023
- Polyvinylamine dominate the market for with 28%, followed by Polyacrlamide and Glyoxylted polyacrylamide.

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Regional Analysis:

Geographically, Asia Pacific region is the third largest market of paper dry strength agent due to demand in various applications such as printing & writing paper and tissue industry, In China region followed by India Japan. Rising demand for paper industry due to increasing population in the India, Indonesia, Taiwan, and South Korea has made Asia Pacific largest consumer of the

global Paper dry strength agent market. Furthermore, the second largest market of paper dry strength agent is European region owing by increasing in the consumption of paper dry strength agent market in this region. However the consumption of paper dry strength agent is comparatively less in the Middle East & Africa and Latin America.

North America is one of the largest market for paper dry strength agent, according to U.S environment protection agency, printing and writing papers typically found in school or office environment such as copier paper, computer printouts and notepads comprise the largest category of paper product consumption, owing to this the market for paper dry strength is inclining at tremendous growth rate.

Segmentation:

The global paper dry strength agent market is majorly segmented on the basis of types, and region. Firstly, based on types, global paper dry strength agent market is segmented into polyvinyl amine, polyacrylamide, glyoxylted polyacrylamide, starch based polymers, amphoteric polymers and others based on region market is divided into North America, Europe, APAC, Latin America, Middle East & Africa.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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