

# Heart Health Products Industry Set for Rapid Growth and expected to grow at a CAGR over 6.60% post 2022

*Global Heart Health Products Market Information- by Source, Delivery Format, Nutrition and Function, Category, Consumer Group and Region Forecast to 2022*

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Research Future published a Half Cooked Research Report (HCRR) on Global [Heart Health Products Market](#) which is estimated to grow more than 6.5% after 2022

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## Market Overview



Major Key Players are NBTY, Inc (U.S.), GNC Holdings, Inc. (U.S.), ALTICOR Inc. (U.S.), Advanced Orthomolecular Research (Canada), Silvertown Health (U.K.), Asterism Healthcare Group (Japan)”

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The increasing sale of Heart Health Products is driven by the increasing health concerns towards heart diseases which in turn has raised the consumption of the heart supplements. Changing consumer's preference is supporting the sale of the product. Consumption of Heart Health Products is increasing widely amongst various regions of North America which is having a positive influence on the market share of heart health products. U.S. is one of the major markets for Heart Health Products holding a major share.

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## Competitive Analysis-

The major Key Players in Heart Health Products Market are

- Ion Labs, Inc. (U.S.)
- NBTY, Inc (U.S.)
- GNC Holdings, Inc. (U.S.)
- ALTICOR Inc. (U.S.)
- Advanced Orthomolecular Research (Canada)
- Silvertown Health (U.K.)
- Asterism Healthcare Group (Japan)
- Physician Naturals (U.S.)
- Irwin Naturals (U.S.)
- 10 Nature's Way Products, Inc (U.S.)

- NAG Nutritech Ltd (China)
- Maritzmayer Laboratories, Inc. (U.S.)

Established players from U.S. and Europe are following strategies of merger and acquisition with small players from Asia- Pacific region to expand their business in other regions due to increasing demand of Heart Health Products as nutritional supplements. They are mainly focused on increasing their supply to established industries that have high demand of products that helps in treating cardio vascular diseases.

## Market Forecast

Globally the Heart Health Products Market share in health and nutrition industry is estimated to escalate at a higher growth rate which is supported by the rising consumption of functional foods and supplements in the developed countries. The consumption of Heart Health Products is anticipated to experience a surge based on increasing incidences of mortality rate due to heart diseases and disorders. The category of heart health nutrition is estimated to grow at a higher growth rate based on the spreading awareness and people becoming more health conscious. Based on the higher health benefits of the product, the consumption of Heart Health Products is anticipated to increase at a steady CAGR.

Based on all these factors, the Heart Health Products market is calculated to grow at the CAGR of 6.5% during 2016-2022.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 110 numbers of pages of the project report “Heart Health Products Market - Forecast to 2022”

## Key Findings:

- Consumption of Heart Health Products with low cholesterol is growing at a higher rate
- Top five exporters of Heart Health Products include U.S., Germany, France, China and Netherlands

## Downstream Analysis-

Consumption of Heart health Products from the Plant based source is increasing at a steady rate as people incline towards consuming supplements obtained from natural resources. The herbal powder based products is anticipated to have a higher demand in the market. The share of heart health products those are high in omega-3 fatty acids and low in cholesterol have a high demand based on the health benefits obtained from them.

The extraction of fish oil is rising because it is a rich source of omega-3 fatty acids due to which the share of fish in the source segment is calculated to increase at a steady rate.

## Regional Analysis

The Global Heart Health Products Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these North America region has the major market share followed by Europe. U.S. is amongst the major producers of Heart Health Products. Increasing demands of heart health supplements and natural products in the health sector is supporting the growth of the market in developed countries of North America and Europe region. Canada, China, U.S. and U.K. and Australia are the major importers of Heart Health Products.

Access Report Details @ <https://www.marketresearchfuture.com/reports/heart-health-products-market-2512>

## Market Segmentation-

Global Heart Health Products Market is segmented by source, delivery format, nutrition and function, category, consumer group and region

### About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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