

Global Sports Equipment Industry Market Share Trend, Segmentation 2017

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SUMMARY

WiseGuyReports published new report, titled "Sports Equipment Global Industry Almanac".

Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market
- Leading company profiles reveal details of key sports equipment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global sports equipment market with five year forecasts

Synopsis

Essential resource for top-line data and analysis covering the global sports equipment market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

Key points to buy

- What was the size of the global sports equipment market by value in 2015?
- What will be the size of the global sports equipment market in 2020?
- What factors are affecting the strength of competition in the global sports equipment market?
- How has the market performed over the last five years?

How large is the global sports equipment market in relation to its regional counterparts?

Key Highlights

The sports equipment market includes retail sales of ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, sportswear, sports shoes and all other sports-dedicated equipment sold at retail. It excludes all B2B sales made to sports associations and clubs.

Any currency conversions used in the creation of this report have been calculated using constant annual average 2015 exchange rates.

The global sports equipment market had total revenues of \$222,646.0m in 2015, representing a compound annual growth rate (CAGR) of 4.5% between 2011 and 2015.

Other specialist retailers accounted for the largest proportion of sales in the global sports equipment market in 2015. Sales through this channel generated \$148,392.3m, equivalent to 66.6% of the market's overall value.

2016 is an Olympic year as well as the year in which the football European Championships are being held. Evidence shows that events like this drive increased participation.

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