



BluePay Launches Pulse Partner Portal to Enable Partner Growth and Success

BluePay, an award-winning integrated payments technology provider, is excited to announce the launch of its new online partner relationship portal – Pulse.

NAPERVILLE, ILL, UNITED STATES, June 28, 2017 /EINPresswire.com/ -- [BluePay](#), an award-winning integrated payments technology provider, is excited to announce the launch of its new online partner relationship portal – Pulse. BluePay developed the much requested portal to continue to meet and exceed its aggressive channel growth targets. Through the online portal, BluePay's partners can manage their portfolios and access the tools needed to grow their businesses and integrate new payment functionality anytime, anywhere.

Jay Ablan, Executive Vice President and General Manager of Partnerships, said, "Our overall goal with Pulse is to enable our partners to expand their reach and attract new clients by providing them with the resources and innovative payment technology they need to be successful. As Pulse continues to evolve and expand its capabilities, it will create a more automated, self-service tool for our partners, allowing them to focus time and energy on developing growth strategies, not pulling manual reports."

With its responsive design, Pulse serves as a one-stop-shop for partners to view their portfolios and access support and resources 24/7/365, but it doesn't stop there. New features and functionality are continually being added, which will eventually allow partners to access new payment technology and APIs, live chat with the partner support team, communicate with other developers through message boards, watch videos or download educational resources, and monitor their residuals.

"We are focused on growing our partner and financial institution channels to stay competitive and gain more market share," commented Tim Trench, Executive Vice President of Product at BluePay. "Pulse will take us to the next level, and that's why we are committed to adding new features and functionality to accelerate our partners' success and keep the channels growing and thriving."

To learn more about BluePay's integrated, referral, and financial institution partner program, [click here](#).

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, and Toronto. For more information, follow BluePay on Facebook, Google+, Twitter, and LinkedIn, or visit www.bluepay.com.

Jennifer Seebock
BluePay
630-300-2413

email us here

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