

Adrienne Lenhoff Shazaaam! PR Founder Announces Entrepreneur PR Series

The PR Series teaches entrepreneurs tips and tactics about PR; media relations; reputation management; crisis communications; media training; social media.

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/EINPresswire.com/ -- Adrienne Lenhoff, founder and president of award-winning Shazaaam! [Public Relations](#) and Marketing (www.shazaaam.com), today announced an Entrepreneur PR Coaching Series aimed at helping entrepreneurs understand the power of public relations; tips and tactics for harnessing media relations and [publicity](#) for their businesses; how to work with the media for positive recognition stories; reputation management strategy and crisis communications best practices; media training; and how to leverage social media to build community, goodwill and business opportunities for their brands or companies.

“Earned media through strategic and savvy public relations can put a brand or company on the map,” said Adrienne Lenhoff, Shazaaam! president and CEO. “The Entrepreneur PR series will be an interactive forum where participants and I work one on one or in small group settings specifically on action items and tactics that can be immediately implements for each participant’s business or brand. I decided to launch the series because I want to empower participants with an arsenal of [DIY marketing](#), PR, social media and advertising strategies that will break through the clutter and noise of crowded marketplaces to garner attention, business development opportunities and positive brand recognition.”

Group sessions and individual coaching options are being offered via telephone, Skype and webinar, as well as at Shazaaam!’s metro Detroit office. Contact Shazaaam! by calling 248-366-0388 for further information and to register.

About Shazaaam! LLC Public Relations:

Founded in 2001 by entrepreneur Adrienne Lenhoff, Shazaaam! LLC is an award-winning, independently owned, marketing communications and public relations firm. Shazaaam! works with clients in both the consumer and business-to-business space ranging from well-known publicly traded companies to emerging brands and businesses. Shazaaam! specializes in traditional media and



Shazaaam! founder, CEO and president Adrienne Lenhoff



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*Adrienne Lenhoff, Shazaaam!
president and CEO*

public relations, crisis communications, social media marketing, product sampling and new media development. Shazaaam! has won multiple regional and national awards for its client campaigns. The company was named one of ‘Metropolitan Detroit’s 101 Best and Brightest Companies to Work For!’ for seven consecutive years and have twice been named a Crain’s Cool Place to Work. Lenhoff is known internationally for her creativity in developing and implementing highly successful campaigns for clients locally, regionally, nationally and globally. Learn more at www.shazaaam.com.

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This press release can be viewed online at: <http://www.einpresswire.com>

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