

mage One Earns Spot as a Top Low-Cost Franchise on Franchise Business Review's 2017 List

Independent research data also shows franchisees are highly satisfied with Image One's performance

WOOD DALE, ILLINOIS, USA, June 28, 2017 /EINPresswire.com/ -- National commercial cleaning franchise Image One once again earns high marks for its franchise model from an independent surveyor.



The franchise system has been identified

by independent franchisee satisfaction research firm, Franchise Business Review, as being one of only 80 franchises to qualify for its Top Low-Cost Franchises list. Brands on the list had to have high franchisee satisfaction and an investment of under \$100,000 at the time their franchisees participated in Franchise Business Review's franchisee satisfaction survey.



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Tim Conn, Image One President and Co-founder

"At Image One, we pride ourselves with offering a franchise opportunity that is both highly affordable for and supportive of the franchise owners we work alongside," says Image One President and Co-founder Tim Conn. "We have been honored for the past several years to consistently be independently recognized by Franchise Business Review as a leading franchise system. This recognition underscores the value we put on supporting franchise owners each and every step of the way."

Approximately 13,000 franchisees representing 123 low-cost

brands participated in Franchise Business Review's low-cost franchisee satisfaction survey between October 2015 and April 2017.

Image One's franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

"Image One's level of satisfaction in areas that are crucial to the health of a franchise system earned it a spot on our 2017 Top Low-Cost franchises list," says Eric Stites, CEO of Franchise Business Review. "With 90% of the 13,000 low-cost franchisees we surveyed saying they enjoy operating their business, low-cost franchises are clearly a great option for many who wish to be their own boss,"

Visit FranchiseBusinessReview.com to see the full list of 2017 Top Low-Cost Franchises.

And for more information about the Image One model, visit ImageOneFranchise.com.

About Image One:

Image One USA is a commercial cleaning services business. The Image One franchising model was formed on the principles of transparency, training, and top-notch financial and customer service support.

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