

# Global Chocolate Market to Grow at a CAGR Of 5.37% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On-"Global Chocolate Market to Grow at a CAGR Of 5.37% and Forecast to 2021".

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### **Chocolate Market 2017**

## **Executive Summary**

Chocolate is a form of food which is in the form of a paste or solid blocks made from cacao seeds usually sweetened and consumed as a confectionery. The global confectionary market includes products like chocolate confectionary, sugar confectionary, and gum confectionary. The retail chocolate confectionery market is growing steadily as specialist chocolate stores have become a key source of sales for many manufacturers.



The analysts forecast the global chocolate market to grow at a CAGR of 5.37% during the period 2017-2021.

# Covered in this report

The report covers the present scenario and the growth prospects of the global chocolate market for 2017-2021. To calculate the market size, the report considers the retail selling price as the average selling price of the product..

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Chocolate Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Mars
- Mondelēz International
- Nestlé
- Ferrero
- THE HERSHEY COMPANY
- Chocoladefabriken Lindt & Sprüngli

## Other prominent vendors

- AUGUST STORCK KG
- Blue Frog Chocolates
- ChocOn
- Gayle's Chocolates
- GCMMF (Amul)
- Gilbert Chocolates
- Godiva
- Guylian
- Haigh's Chocolates
- Lake Champlain Chocolates
- Lotus Chocolate Company
- Ludwig Schokolade
- Patchi
- Phillips Chocolate
- RITTER SPORT

#### Market driver

- Increasing demand for premium and seasonal chocolates
- For a full, detailed list, view our report

## Market challenge

- Demand outstripping the supply of cocoa beans
- For a full, detailed list, view our report

#### Market trend

- · Players introducing more limited edition chocolate
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- · What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Transparency in ingredient labeling
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