

BPO Business Analytics 2017 Global Market Expected to Grow at CAGR 37.42% and Forecast to 2020

The analysts forecast the global BPO business analytics market to grow at a CAGR of 37.42% during the period 2016-2020.

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[Global BPO Business Analytics Market](#)

Description

The business analytics BPO services is one of the fastest-growing markets in the BPO industry. Organizations leverage analytics to make better decisions based on their understandings about their business environment, customer needs, automating processes, and predicting future trends. Thus, there is a high demand for providers that can process both unstructured and structured data and derive better insights for quality decision making.

Business analytics BPO services help organizations leverage data assets and improve their key profit and loss drivers such as reduced cost, increased revenue, optimized supply chain, improved return on investment (ROI), managed risk, and ensured regulatory compliance.

Covered in this report

The report covers the present scenario and the growth prospects of the global BPO business analytics market for 2016-2020. The report also presents the vendor landscape and a corresponding detailed analysis of the top five vendors operating in the market.

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The market is divided into the following segments based on end-user:

- BFSI
- Manufacturing
- Healthcare



- Retail
- Telecom
- Others

The Global BPO Business Analytics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Accenture
- Capgemini
- Genpact
- IBM
- TCS

Other prominent vendors

- Absolutdata
- Aegis
- CGI
- Chainalytics
- Cognizant
- Dell
- dunnhumby
- EXL
- Fractal Analytics
- HP
- Infosys
- Minacs
- Mu Sigma
- Neeyamo
- Opera Solutions
- Tech Mahindra
- Wipro
- WNS Global

Market driver

- Need to achieve operational efficiency and regulatory compliance
- For a full, detailed list, view our report

Market challenge

- Data security and privacy concerns
- For a full, detailed list, view our report

Market trend

- SaaS business analytics model
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/340133-global-bpo-business-analytics-market-2016-2020>

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- IBM
- TCS

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