

Data Loss Prevention Applications 2017 Global Market Expected to Grow at CAGR 23.79% and Forecast to 2019

The analysts forecast the global data loss prevention applications market to grow at a CAGR of 23.79% over the period 2014-2019.

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[Global Data Loss Prevention Applications Market](#)

Description

An increase in the instances of loss of confidential and sensitive data has resulted in the requirement for data loss prevention DLP applications. DLP applications help in scanning data traversing through the network and at endpoints such as smartphones, tablets, and laptops to identify if they are complying with government regulations and notifying end-users regarding the need for data encryption to ensure data security. Due to the implementation of stringent government regulations such as HIPAA and SOX in sectors such as healthcare, BFSI, and government, the requirement for DLP applications is increasing. However, these applications have high cost of ownership and need continuous upgrading, which restrain their market growth during the forecast period.

According to Technavio analysis, the integration of DLP applications with threat detection capabilities is on an uptrend in the market, which is expected to gain prominence during the forecast period.

Covered in this report

In this report, Technavio covers the present scenario and growth prospects of the data loss prevention applications market for 2015-2019. To calculate the market size, we considered revenue generated from the sale of DLP applications including software and services offered. However, the revenue generated from DNA appliances are not included to calculate the market size.



The report provides a detailed analysis of the following:

- Deployment model: on-premises and cloud-based
- Type: nnetwork and endpoint security
- Geographies: Americas, EMEA, and APAC

The market is highly fragmented with the presence of various vendors. A detailed product and feature comparison for the key leading vendors is provided in the report. In addition, we discuss the major drivers that influence growth, the challenges faced by vendors and the market at large, and the key trends emerging in the market.

Key vendors

- EMC
- McAfee
- Symantec
- Trend Micro
- Websense

Market inhibitors

- Lack of awareness among end-users
- For a full, detailed list, view our report

Market trends

- Increased demand for hybrid cloud-based solutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/214767-global-data-loss-prevention-applications-market-2015-2019>

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