

Meat Substitutes 2017 Global Market Expected to Grow at CAGR 6.65% and Forecast to 2021

The analysts forecast the global meat substitutes market to grow at a CAGR of 6.65% during the period 2017-2021.

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Global Meat Substitutes Market

Description

Meat substitutes, also called meat analog, mock meat, faux meat, or meat alternatives, are the healthy replacement to meat. They resemble chemical characteristics and aesthetic qualities such as flavor, taste, appearance, and the basic texture of meat. Factors such as increasing health consciousness of people across the globe, change in dietary plans, outbreak of



animal diseases, and increased need for an alternative to meat due to harmful effects of overconsumption of meat are responsible for the demand for meat substitutes.

Covered in this report

The report covers the present scenario and the growth prospects of the global meat substitutes market for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of meat substitutes sold to individual customers through various retail outlets and food service channels.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Meat Substitutes Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Amy's Kitchen
- Archer Daniels Midland
- Beyond Meat
- Blue Chip Group

Other prominent vendors

- Field Roast
- Gardein
- MorningStar Farms
- Kraft Heinz
- Lightlife Foods
- Cauldron Foods
- Sweet Earth Foods
- Tofurky
- Quorn

Market driver

- Rising health consciousness among consumers
- For a full, detailed list, view our report

Market challenge

- Relatively high price of meat substitutes
- For a full, detailed list, view our report

Market trend

- Immense potential for meat substitutes in APAC
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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