

Deschutes Brewery Street Pub Visits Milwaukee

Crafted for Community: Brewery brings the World's Biggest Pop-up Pub to Wisconsin for the first time to support local nonprofits

BEND , OREGON, USA, June 29, 2017 /EINPresswire.com/ -- [Deschutes Brewery](#) is bringing its 400-foot-long Street Pub to downtown Milwaukee Wisconsin on July 22 from 2-10 p.m. For its 2017 tour, the brewery has added title partners that share its culture, sustainability and philanthropic goals: Hydro Flask, Humm Kombucha and KEEN Footwear. During the one-day event, Deschutes Brewery and its partners will work to raise money for the Hunger Task Force, Milwaukee's free and local food bank and anti-hunger advocate, and the Westown Association, which champions the economic and social development of the Westown area.



Not only will there be a huge selection of Deschutes Brewery beers flowing from the Street Pub's multitude of taps, but visitors can find guest taps from local favorites Third Space Brewing and Lakefront Brewery (gluten free). Culinary delights are in the works for all the foodies out there from Deschutes Brewery's Corporate Executive Chef, Jeff Usinowicz, who is teaming up with Chef Shay Linkus from Vanguard and other Milwaukee local chefs for live "cooking with beer" demos throughout the day.

Deschutes has partnered up with 88NINE, Milwaukee's own nonprofit radio station, to bring an amazing line-up of local bands to keep everyone moving to the beat. A kid's zone for families and a bike valet will also be on site, along with a variety of fun activities by Street Pub partners. Just some of the unique endeavors visitors can expect to find include: Hydro Flask's Skee Ball Challenge and Hydration Station (made by Black Dog Salvage of DIY Network's "Salvage Dawgs"); Humm Kombucha's Creation Station for collaborative art projects and activities; KEEN Footwear's activism center and lounge, photo booth, games and free shoe raffles. Local Milwaukee artists and crafters will be on site along with Karen Eland Art with her live art demonstration of painting with beer.

When: Saturday, July 22, 2 – 10 p.m.

Where: Downtown: Old World 3rd St. & W Kilbourn Ave, Milwaukee, WI

Admission: Free for all ages

VIP TICKETS AVAILABLE. Pre-purchase VIP tickets at <https://www.deschutesbrewery.com/events/street-pub-milwaukee/> to get exclusive access to specialty beer tastings led by a Deschutes brewer inside the beautiful Historical Society Building in Pere Marquette Park. The VIP lounge also has catered appetizers from our executive chef and local Milwaukee chefs to pair with your beer. Tickets include: two beer tokens, a Hydro Flask True Pint, rare barrel tastings, access to the VIP Lounge, Humm Kombucha on tap and Ferro Farms Cider, a 50 percent off Keen shoe card, plus other fun swag.

PRE-PURCHASE OPTIONS: Purchase a Hydro Flask True Pint and/or Beer Tokens ahead of time to reduce lines on the day of the event! Each token gets a pint at the Milwaukee Street Pub. <https://www.hungertaskforce.org/donations/street-pub>

VOLUNTEER: Calling all volunteers! We need help to make this event a success and be able to raise the most money possible for the nonprofit beneficiaries. All volunteers will receive Deschutes Brewery swag and other goodies. Interested? You can find details and sign up here: <https://www.hungertaskforce.org/events/deschutes-street-pub/>

Join the conversation before and during the event on Twitter and Instagram using #StreetPub. Swipe for the Street Pub geofilter on Snapchat during the event.

About Hunger Task Force

Founded in 1974, Hunger Task Force is Milwaukee's free and local food bank and Wisconsin's leading anti-hunger organization. Founded on the belief that that every person has a right to adequate food obtained with dignity, the Hunger Task Force works to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow. www.hungertaskforce.org

About Westown Association

The Westown Association is a business improvement district focused on championing the economic and social development of the Westown Neighborhood, part of Milwaukee's thriving downtown community. The organization champions social and economic development of the Westown neighborhood through special event marketing, business resources, growth initiatives and public/private partnerships that improve the quality of life and vitality of the district. <http://www.westown.org>

About Deschutes Brewery

Family and employee owned since 1988, Deschutes Brewery – Bend's original brewpub – has become the cornerstone of Central Oregon's flourishing craft brew culture. Known for its generous use of whole hops in its defining beers such as Black Butte Porter, Mirror Pond Pale Ale, and Fresh Squeezed IPA, the brewery also keeps fans on the edge of their bar stools with the release of small batch experimental beers each season. Now available in 29 states and Washington D.C., Deschutes' flagship brewpub has been joined by a main brewing facility overlooking the Deschutes River in Bend, a pub in Portland, and coming in 2021, a new east coast brewery in Roanoke, Virginia. www.deschutesbrewery.com

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