

How to Put the WOW into Your Organization's Culture - Erica Javellana of Zappos.com Shares Insights as Keynoter at ELC17

Enterprise Learning! Conference Features Keynoter, Erica Javellana of Zappos.com to Share Insights on Creating a Culture of WOW

SAN DIEGO, CA, USA, July 5, 2017 /EINPresswire.com/ -- [Elearning!](#) Media Group, the leader in learning and workplace technology media, announced Erica Javellana of Zappos.com will keynote the [Enterprise Learning! Conference](#) 2017 (ELC17). The event takes place August 29-30, 2017 in San Diego, CA and focuses on "Building the High-Performance Organization."

Zappos grew from an idea to \$1.2 billion in sales under Tony Hsieh, CEO. He leads Zappos for love, not money, drawing only \$36,000 a year. He says he wants to make the daily choice to work for FUN not money and this assures he is making the right decision. Would you do the same?

Today Zappos employs more than 800 millennials, receives 30,000 applications per year for less than 300 vacancies, and has embraced a workplace without titles - a Holarchy. Amazon purchased the mega online retailer in 2009, and continues to expand its product lines. Named a J.D. Power Customer Service Champion, rated ELITE by STELLAService, and recognized as one of FORTUNE's 100 Best Companies to Work For®, Zappos.com continues to strive for excellence in customer service.



Speaker of the House, Zappos.com

Keynoter Shares WOW Insights



Would you work for free if it was fun, loved your job and your co-workers? Here's what Zappos CEO says."

Ask Yourself

2. Embrace and Drive Change
3. Create Fun and A Little Weirdness
4. Be Adventurous, Creative, and Open-Minded
5. Pursue Growth and Learning

At ELC17, Erica Javellana, Speaker of the House (CHRO) will present on "Building the Culture of WOW at Zappos.com." Zappos.com was founded on the culture of WOW, defined by core values from which they develop their culture, brand, and business strategies. Erica will share her insights on how to embrace the core values that shape the WOW culture.

Zappos Core Values:

1. Deliver WOW Through Service

6. Build Open and Honest Relationships with Communication
7. Build a Positive Team and Family Spirit
8. Do More with Less
9. Be Passionate and Determined
10. Be Humble

Join this high energy, engaging keynote with Erica on Wednesday, August 30th at 1:30 PM in San Diego, CA. View the complete ELC17 [conference](http://2elearning.com/images/ELC2017/ELC17_Conference_Guide.pdf) program at: http://2elearning.com/images/ELC2017/ELC17_Conference_Guide.pdf
Register today at: <http://www.elceshow.com>

About the Enterprise Learning! Conference

The Enterprise Learning! Conference 2017 hosts global thought leaders and executives from corporate enterprise, government agencies, higher education and non-profit organizations. This conference reveals how leaders are building high-performance organizations in the age of digital disruption. ELC17 serves the robust \$243 billion enterprise learning market expanding at 17% CAGR.

ELC17 convenes over 125 award-winning learning professionals to share the best practices of high performance organizations, lessons learned, and future strategies. Invest 48 hours at ELC17, and discover how to engage teams, build a productive learning culture, measure impact and embrace the future digital enterprise.

Who Should Attend

Executives charged with driving enterprise performance via learning and workplace technologies, including HR, Talent, Development, Training, E-learning, Project Management, Education, Sales & Service should attend ELC17. Government, non-profit agencies and educational institution leaders are also in attendance to collaborate on the now and the next in learning. Attending this conference is an amazing opportunity to meet colleagues from across the globe. Registration is now open at: <http://www.elceshow.com>.

About Elearning! Media Group

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Enterprise Learning! Events



Creating WOW Culture at ELC17



Tony Hsieh CEO of Zappos.com

Since 2008, Enterprise Learning! Events bring onsite and online audiences together to learn, network and share. Mark your calendar for Enterprise Learning! Conference on August 29-30, 2017 in San Diego, CA. Enterprise Learning! Conference hosts the Learning! 100 and Learning! Champion Awards. The Enterprise Learning! Conference Online is an on-demand event available to all ELC17 conference attendees, and online only attendees after the live event. For more information about the Enterprise Learning! Conference visit <http://www.elceshow.com>.

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