

# Captain Blimey is Going To Conduct Largest Ever Worldwide Digital Treasure Hunt this July

*Captain Blimey World's 1st Virtual Treasure Hunt Game presents \$10000 Worldwide Treasure Hunt on 22nd July. Players can participate from anywhere in the World.*

SEATTLE, WASHINGTON, USA, June 30, 2017 /EINPresswire.com/ -- Captain Blimey, a free, pirate-themed, augmented reality (AR), [treasure hunt](#) mobile game is announced to conduct biggest ever digital treasure hunt on 22nd July 2017. The game is free to download and play with much to discover and enjoy. For players who wish to augment their gaming experience, there are trinkets and potions available through in-app purchases. Captain Blimey also offers in-app advertising to businesses through digital billboards and banners. Prospective players can watch a game tutorial at [bit.ly/CaptainBlimey](http://bit.ly/CaptainBlimey).

Captain Blimey founders are Srikant Vemparala, Mike Snow and Pradeep Kanneganti. Captain Blimey's founders were inspired by the vigor and longevity of this real-world treasure hunt to develop a digital treasure hunt. "Captain Blimey motivates players to move and be active through its competitive game rewards such as cash prizes or gift cards," said Vemparala. Kevin Harrington, an original 'shark' on the ABC Emmy-winning TV show, "Shark Tank," the inventor of the infomercial and pioneer of the "As Seen on TV" industry, is aligning his brand with Captain Blimey. Captain Blimey is an early adopter of AR as an integral component of the mobile game play experience. Not long ago AR felt like very futuristic technology, but most consumers today are comfortable with the applications.

"A successful entrepreneur over the last 40 years, I am keen to identify and capitalize on the trends illuminating mobile gaming's role in technology and social engagement online," said Harrington. "I expect the game's inclusive platform and AR will make Captain Blimey incredibly popular." During testing, Captain Blimey received fantastic reviews from early adopters. Players enjoyed that the game merges the physical and digital worlds to inspire them to explore their communities on foot. Some commented that the GPS-enabled maps and augmented reality reminded them of Pokémon Go with exciting additions such as the first person to open a chest collects its contents, making it unavailable to subsequent players. Other beta testers loved the game's reward experience where they can win real life prizes and cash by playing the game.

"Our design and development team invested thousands of hours in the creative process. The passion infused in the game is evident from the imaginative user experience to fine-tuned game play," adds



The graphic features a world map on a parchment-like background. The text reads: **Worldwide \$10,000 USD TREASURE HUNT ON JULY 22<sup>nd</sup>**. At the bottom, it says **Download Now** with icons for Google Play and the App Store.

Worldwide treasure hunt

Vemparala.

#### About Captain Blimey

Captain Blimey is a free, pirate-themed, augmented reality, treasure hunt mobile game. Players discover and claim treasures, including real money, in the virtual world by interacting with their real world. Captain Blimey is available on any mobile device via Google Play and App Store. Captain Blimey a gaming property by 9Logic Technologies, a global IT consulting and solutions provider with offices in Redmond, Wash. and Hyderabad, India. Visit [www.captainblimey.com](http://www.captainblimey.com), or follow on Facebook @CaptainBimey and Twitter @CaptBlimeyApp.

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