Global Apparel and Footwear Market 2017 Share, Trend, Segmentation and Forecast to 2022

Apparel and Footwear - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 To 2022

PUNE, INDIA, June 30, 2017 /EINPresswire.com/ -- Summary

The global apparel and footwear market continues to provide steady growth despite weakening performances in Brazil and Russia and softer growth in China. A sustained recovery in Western Europe remains elusive, while the Middle East and Africa further illustrates its strong growth potential providing a significant boost to global apparel and footwear sales. This report explores the most prominent trends from a geographic standpoint as well as key drivers within the global market.

US REMAINS LEADING MARKET

The US continues to provide robust growth benefiting from a solid post-recession recovery. The slowdown in China has enabled the US to remain the world's leading market to 2018, highlighting its strategic importance within the global industry.

OUTLOOK FOR WESTERN EUROPE SHOWING TENTATIVE SIGNS OF IMPROVEMENT

Western Europe experienced negligible growth again in 2015, however, with the exception of Greece and Italy, there are signs of a turnaround as momentum builds in markets such as Turkey, Norway and Spain. As performance within the region varies, future growth appears fragile.

PROLIFERATION OF SPORTSWEAR AND COMFORT DRESSING CONTINUES

Wellness lifestyle trends, combined with dynamic growth of performance and sports-inspired apparel and footwear has led to an inexorable shift towards comfort dressing on a day-to-day basis. Noticeably, sports footwear continues to drive growth as consumers demand functionality and comfort in their everyday shoes.

CHILDRENSWEAR DOMINATES GROWTH IN APPAREL

Growth in childrenswear surpasses both men and womenswear in 2015 for the third consecutive year, driven by fashion's infiltration into the category alongside favourable demographics and aspirational consumption in emerging markets.

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Euromonitor International's Apparel and Footwear in 2016: Trends, Developments and Prospects global briefing offers an insight into to the size and shape of the apparel market, highlights buzz topics, emerging trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the clothing and footwear market - be they changes on the supply side, in channel dynamics, economic/ lifestyle /demographic influences or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Apparel and Footwear market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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