



# Global Apparel and Footwear Market 2017 Share, Trend, Segmentation and Forecast to 2022

*Apparel and Footwear - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 To 2022*

PUNE, INDIA, June 30, 2017 /EINPresswire.com/ -- Summary

The global [apparel and footwear](#) market continues to provide steady growth despite weakening performances in Brazil and Russia and softer growth in China. A sustained recovery in Western Europe remains elusive, while the Middle East and Africa further illustrates its strong growth potential providing a significant boost to global apparel and footwear sales. This report explores the most prominent trends from a geographic standpoint as well as key drivers within the global market.

## US REMAINS LEADING MARKET

The US continues to provide robust growth benefiting from a solid post-recession recovery. The slowdown in China has enabled the US to remain the world's leading market to 2018, highlighting its strategic importance within the global industry.

## OUTLOOK FOR WESTERN EUROPE SHOWING TENTATIVE SIGNS OF IMPROVEMENT

Western Europe experienced negligible growth again in 2015, however, with the exception of Greece and Italy, there are signs of a turnaround as momentum builds in markets such as Turkey, Norway and Spain. As performance within the region varies, future growth appears fragile.

## PROLIFERATION OF SPORTSWEAR AND COMFORT DRESSING CONTINUES

Wellness lifestyle trends, combined with dynamic growth of performance and sports-inspired apparel and footwear has led to an inexorable shift towards comfort dressing on a day-to-day basis. Noticeably, sports footwear continues to drive growth as consumers demand functionality and comfort in their everyday shoes.

## CHILDRENSWEAR DOMINATES GROWTH IN APPAREL

Growth in childrenswear surpasses both men and womenswear in 2015 for the third consecutive year, driven by fashion's infiltration into the category alongside favourable demographics and aspirational consumption in emerging markets.

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/802871-apparel-and-footwear-in-2016-trends-developments-and-prospects>

Euromonitor International's Apparel and Footwear in 2016: Trends, Developments and Prospects global briefing offers an insight into to the size and shape of the apparel market, highlights buzz

topics, emerging trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the clothing and footwear market - be they changes on the supply side, in channel dynamics, economic/ lifestyle /demographic influences or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

At any Query @ <https://www.wiseguyreports.com/enquiry/802871-apparel-and-footwear-in-2016-trends-developments-and-prospects>

## TABLE OF CONTENTS

### INTRODUCTION

Scope

Objectives

Key findings

### GLOBAL MARKET SPOTLIGHT

Resilient performance despite economic headwinds

Western Europe continues to be the weak link in global growth

US retains its number one positioning

Value growth leads, boosted by emerging markets

Sportswear's winning streak...

...and childrenswear's fashionable makeover

### REGIONAL AND COUNTRY MIX

Stuttering growth in emerging markets

Emerging outpaces developed in internet retailing

Beyond China's shadow, buoyant growth emerges

China falls behind rest of Asia Pacific

India illustrates huge potential

Evolving consumer demands...

...and a growing interest in sportswear

Fast fashion moves in on luxury territory in Hong Kong

Japan struggles to return to pre-crisis growth

US presents a robust but increasingly competitive environment

Sportswear strengthens its grip on the US

Very slow recovery continues in Western Europe

Eastern Europe strives for growth...

...but continue to be held back by Russia and Ukraine

Inflationary woes distort Latin America's success

Olympics may provide a much-needed boost for Brazil

Middle East and Africa defies slowdown trend

South Africa acts as a stepping stone into Africa

Australia outpaces Western European rivals

## CATEGORY HIGHLIGHTS

Fashionably comfortable

Sportswear continues to provide dynamic growth

Footwear outpaces apparel

Challenging environment for denim calls for functionality

Micro-fashion fuels apparel

Fashion-conscious males boost menswear

## FUTURE OUTLOOK

Asia Pacific extends its lead further

Middle East and Africa to provide fashion's long-term growth

Fashion's future hotspots

Sportswear and comfort dressing to lead category growth

## REPORT DEFINITIONS

Definitions

Buy Now @ [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=802871](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=802871)

Continued....

Contact Us: [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Ph: +1-646-845-9349 (US) ; Ph: +44 208 133 9349 (UK)

Norah Trent

Wise Guy Consultants Pvt. Ltd.

+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.