

Outdoor Furniture Market Insights, Revenue Statistics, New Development, Key Company's Profiles, and Forecast to 2022

Outdoor Furniture Market Information by Material (Metal, Plastic, Wood), by Product (General furniture, Grills, Patios) and Region - Forecast to 2022

PUNE, MAHARASHTRA, INDIA, June 30, 2017 /EINPresswire.com/ -- Market Highlights:

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Outdoor furniture, is a type of furniture specifically designed for outdoor use. With attractive designs, rugged styles and functionality, the popularity of outdoor furniture have gone up. Residential segment occupies a prominent position in the outdoor furniture market and accounts for a major share in the



Key Players in market are Brown Jordan, Century Furniture, Forever Patio, Home Depot, Home Crest Outdoor Living, Adams Manufacturing, Barbeques Galore, Dedon, and Heritage Home Group" total demand for outdoor furniture. Fashions and trends in home decorating and housing sector, lifestyle trends such as expanding outdoor space by using items such as furniture and cocooning augments the growth of the market. Latest trend shows that outdoor furniture is growing due to factors such as demand for recycled plastic lumber popularly known as EnviroWood. This is backed by government initiatives, where government is funding more to open spaces such as public gardens, sport areas and others where people can relax.

Market Key Players:

The key players of global Outdoor furniture market report

include-

- Brown Jordan
- Century Furniture
- Forever Patio
- Home Depot
- Home Crest Outdoor Living
- Adams Manufacturing
- Barbeques Galore
- Dedon
- Heritage Home Group

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Market Research Analysis:

The North America region holds largest share due to the presence of global players. Rising concept of lavish outdoor living spaces with new materials, comfortable seating and elaborate lighting fuel the market for outdoor furniture. Additionally, housing sales, outdoor renovation and environmental concerns are some of the factors boosting the market. Moreover, busy lifestyle and less amount of leisure time encourage the population to enjoy the outdoor living culture. This trend led to an increased preference for outdoor living culture that eventually raised the demand for outdoor furniture products. The U.S. accounts for the largest share in the North America outdoor furniture market with a growth rate of around 5% during the forecast period.

Scope of the Report:

This study provides an overview of the global outdoor furniture industry, tracking two market segments across four geographic regions. The report studies key players, providing a five-year annual trend analysis that highlights market size, volume and share for North America, Europe, Asia Pacific, and Rest of the World. The report also provides a forecast, focusing on the market opportunities for the next five years for each region. The scope of the study segments the global outdoor furniture market as product, and material. On the basis of product it is segmented as general furniture, grills, patios, and others. On the basis of material it is segmented as metal, plastic, wood and others.

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