

Music Mogul Akon Signs Nigerian-Born Samklef to KonLive Record Label

Samklef, an International Music Artist, Producer, and Songwriter, will Release His First Single, "Philo," in 2017 under KonLive

ALTANTA, GA, USA, July 3, 2017 /EINPresswire.com/ -- Nigerian-born music artist [Samklef](#), whose real name is Samuel Oguachuba, signed with mega superstar [Akon](#) for a multi-record deal with KonLive Records.

"Samklef was signed to KonLive because he is the best all-around entertainer from Nigeria," said Akon who tops the 2017 list of richest African musicians according to Forbes Africa and known for launching the careers of superstars Lady Gaga and T-Pain. "Everything Samklef touches turns to gold and I expect his first single, "Philo" to quickly climb the charts once it is released in 2017."

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D'Prince, Jahdiel, Ice Prince, Olamide, and Vector to mention a few. "I was one of the producer's behind RCA record label Wizkid's path to success," he said. Samklef produced 6 records on Wizkid's successful debut album, "Superstar," that sky rocketed him to international success.

"My team as very impressed with Samklef's professionalism. He has worked with Sound Factory, Flow Records, Smashers Records, Back 2 Black, Mindfalls, Exp & i360 and S.O & U.," said [Rozina Negusei](#), CEO of En-Treeg Records and Akon's wife. "He a certified hitmaker, has great stage presence and is a master at engaging any music-loving crowd."

Samklef's debut album titled, "NONI" was released in 2010 followed by an international edition titled, "NONILIZING", released in January 2011. He spans several years in the entertainment industry and the outcome is vast experience, which can only be garnered by working with some of the best hands



in every field. His influences include international producers and artists – Timbaland and Kanye West, as well as his industry colleagues - Don Jazzy and Tuface.

During the [BET Africa](#) events for the 2017 BET Awards Week, Samklef performed his international hit, "Molowo Noni," to a standing-only-room crowd at the Sayers Club in Hollywood, California.

The diverse Samklef is also an entrepreneur and motivational speaker. "I want to inspire others to achieve their dreams," he said. "If I can make it out of the poorest conditions from Lagos, Nigeria, with hard work and dedication anyone can!"

Samklef is signed by Akon's KonLive Distribution and KES Entertainment Record Label, a joint venture partnership with KonLive, En-Treeg and Simcol Entertainment. Simon Guobadia is the chairman/CEO of Simcol Entertainment. The purpose of the partnership is to advance the careers of African and Caribbean talent.

DeMarco is managed by Rozina Negusei of En-Treeg Records in a 360 deal.

Connect with Samklef on Social Media:

IG & Twitter: @samklef
Snapchat_: samklefNoni

For interviews, contact Publicist Marie Lemelle at 213-276-7827 or info@platinumstarpr.com. For bookings, contact Manager Rozina Negusei for En-Treeg Records at entreegrecords@gmail.com.

For more information about KonLive - www.konlivedistribution.com; En-Treeg Records at www.en-treegrecords.com and KES Entertainment - www.kesentertainment.com.



Samklef, the multi-talented music artist, producer, DJ, and video director hails from Lagos - Nigeria.



International Music Artist Samklef on the BET Africa red carpet in Hollywood, CA during the 2017 BET Awards Week.

About Akon

His shimmering, soulful voice has propelled countless hits across genres—from pop and R&B to hip hop and dance. In addition to his own chart--dominating singles “Smack That” and “I Wanna Love You”, he’s made a staggering 300 guest appearances for icons including Michael Jackson, Lady Gaga, Gwen Stefani, Lil Wayne, R. Kelly, and Eminem. With over 35 million albums sold worldwide, five Grammy Award nominations, and 45 Billboard Hot 100 songs under his belt, he’s simply unstoppable.

“Locked Up” from the Senegalese-American singer and producer’s 2004 debut album, *Trouble*, made him a household name, and then *Konvicted* led to global superstardom. In the aftermath of the latter’s 2007 release, Akon garnered the American Music Award for Favorite R&B Male Artist, Teen Choice Award for Breakout Male Artist, three World Music Awards in the categories of Best Selling R&B Male Artist, Best Selling African Artist and Best Selling Internet Artist, and the Billboard Music Award for Artist of the Year. He was listed by the Guinness Book of World Records as the #1 selling artists for master ringtones in the world and became the first solo artist in history to lock down both the number one and number two spots on the Billboard Hot 100.

Akon has continues to push the musical envelope. His duet with pop legend Michael Jackson, “Hold My Hand” was released as the first single on the Michael album, debuting internationally at #1. Plus, his hilarious collaboration with Saturday Night Live stalwarts The Lonely Island, “I Just Had Sex”, set the internet ablaze, racking up over 210 million YouTube/VEVO views and being performed at the 2011 Comedy Awards and Primetime EMMY Awards.

With a new album on deck for 2017, he has set his sights on breaking into Hollywood and is already well on his way to making his mark. In 2012, Akon made his acting debut in Jeta Amata’s stirring motion picture “Black November” alongside a stellar cast including Mickey Rourke, Kim Basinger, Anne Heche, and Vivica A. Fox. Most recently, he landed his first major movie role and will appear with costars Adrien Brody, Hayden Christensen and Jordana Brewster in the upcoming indie action thriller “American Heist”, a remake of the 1959 Steve McQueen movie “The Great St. Louis Bank Robbery.”

Marie Lemelle
Platinum Star PR



Akon's new artist Samklef on the red carpet for an Official BET Awards Concert After Party at the Historic Globe Theater in Los Angeles, CA.



KonLive Distribution (or simply KonLive) is a record label founded by internationally known Senegalese-American singer and producer Akon.

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