

# Jim Saar of Apparel Strategic Alliances LLC to be Featured on CUTV News Radio

JACKSON, NEW JERSEY, UNITED STATES, July 3, 2017 / EINPresswire.com/ -- CUTV News Radio today announced it will feature Jim Saar, founder and CEO of Apparel Strategic Alliances in an exclusive four-part interview with Doug Llewelyn and Jim Masters every Wednesday afternoon at 1pm EST this July.

The most popular apparel wear on the market today is made with a synthetic polyester spandex that's wicking, thermal and anti-microbial. Over the last 20 years, this apparel has evolved to generate \$17 billion in revenue each year because the world believes it's the best.

Apparel Strategic Alliances has developed a 55% cotton, 45% polypropylene apparel product using CoolVisions® Patented Fiber that does everything polyester spandex products do and more.

"We were the first in the world to manufacture commercially acceptable apparel active wear products line and that's when the miracles started to happen," says Saar. "Our cotton-polypropylene Coolvisions® t-shirt is warmer than a down jacket in the winter. In the summer time, it keeps you cool. You may not even sweat."

In response to his discovery of revolutionary and innovative apparel products, Saar has assembled some of the most experienced and innovative professionals in the apparel industry to form the Apparel Strategic Alliances. This dream team of technical professionals allows the alliance to maintain its leverage against household name competitors as they attempt to bring his revolutionary product to market.

"Having spent my whole career in textiles and apparel engineering, I knew that in order to be



successful, I had to bring in the best of the best in the industry, the people I've forged relationships with over the last 30 years," says Saar. "I knew if I could bring all these people together, no one would be able to compete with us."

So how does ASA stack up against the big boys? Saar says he recently tested his product's wicking rate, thermal retention rate, thermal release rate, UV rate and anti-microbial rate against his competitors in a world-class lab. He claims that in every case his technology was equal and in some cases more superior. With applications in NASCAR, Formula-One and even the increasingly popular obstacle course racing, Saar anticipates ASA will generate between \$100 and 150 million in revenue within the next 36-48 months.

"I know how we stack up. Every day we are coming up with new applications for the technology. We just have to prove to the public at large that the product is better," says Saar. "Once you try on this apparel, you will be a customer. I just have to get you to put it on."

CUTV News Radio will feature Jim Saar in a four-part interview with Jim Masters on July 5th and July 19th at 1pm EDT and with Doug Llewelyn on July 12th and July 26th at 1pm EDT.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on Apparel Strategic Alliances LLC, visit <http://www.apparelstrategicalliances.com>

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