

Diisopropylbenzene Market : Global Industry Survey, Outlook and Forecast to 2023

Global Diisopropylbenzene Market Information- by isomers (o-Diisopropylbenzene, m-Diisopropylbenzene, and p-Diisopropylbenzene), by Application

PUNE, MAHARASHTRA, INDIA, July 3, 2017 /EINPresswire.com/ -- APAC region is anticipated to lead the market during the forecast period due to the high consumption of diisopropylbenzene in the growing polymers industry including the countries China, India, Japan, South Korea, and others countries. Diisopropylbenzene is highly used in stabilizers, polymers, synthetic lubricants, hydroperoxides, and others. In addition to this, China, a country with large population, make a great development in the construction sector. Owing to the increase population and the development of industrialization and urbanization is becoming the driving factors to Chinese construction industry and likewise polymer and diisopropylbenzene industry. China is major dominating country owing to large scale production and consumption of its isomers such as o-diisopropylbenzene, m-diisopropylbenzene, and p-diisopropylbenzene.

The growth of Asia Pacific [diisopropylbenzene market](#) is driven by the rising demand of diisopropylbenzene in various isomers such as o-diisopropylbenzene, m-diisopropylbenzene, and p-diisopropylbenzene. Furthermore, the consumption of synthetic lubricants, in APAC region is high in China, followed by Japan, Taiwan, Korea, and India which propel the demand of diisopropylbenzene market. The major drivers of synthetic lubricants in this region are growing automotive industry, industrialization, increased consumer awareness, and stringent government regulations. Hence increasing demand for synthetic lubricants has been the major driver for diisopropylbenzene market growth. Furthermore, the rapid industrialization in BRIC nations is the major reasons driving the lubricants market. Moreover, stringent environmental regulations by governments to use synthetic lubricants for better productivity have also increased the demand for lubricant products. On the other hand, high prices of synthetic lubricants is expected to hamper the diisopropylbenzene market growth.

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Whereas, North America hold second position for [global diisopropylbenzene market](#) followed by Europe region. Moreover, Middle East, Latin America and South Africa is an emerging region for diisopropylbenzene market due to increasing consumption of diisopropylbenzene in various applications such as stabilizers, polymers, synthetic lubricants, hydroperoxides, and others.

Key players

- Eastman Chemical Company (US)
- Santa Cruz Biotechnology, Inc (US)
- TCI (Shanghai) Development Co., Ltd. (China)
- Arkema Group (Europe)
- Hangzhou Yuhao Chemical Technology Co., Ltd. (China)
- CHMA Chemical Technology (Shanghai) Co., Ltd (China)
- Mitsui Chemicals, Inc. (US)
- Rhein Chemie Corporation (US)

- Matrix Scientific. Inc, Sigma-Aldrich Co. LLC (US)

The global diisopropylbenzene market is majorly segmented on the basis of isomers, application, and region. Based on isomers of diisopropylbenzene the market is segmented into o-diisopropylbenzene, m-diisopropylbenzene, and p-diisopropylbenzene. Based on application of diisopropylbenzene the market is segmented stabilizers, polymers, synthetic lubricants, hydroperoxides, and others. On the other hand, based on region market is segmented into North America, Europe, APAC, Latin America, Middle East & Africa.

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Geographic Analysis

The report covers brief analysis of geographical region such as North America, Europe, APAC, Latin America and Middle East & Africa.

The report about Global Diisopropylbenzene Market by Market Research Future comprises of extensive primary research along with detail analysis of qualitative as well as quantitative aspects by various industry experts and key opinion leaders to gain a deeper insight of the market and industry performance. The report gives a clear picture of the current market scenario which includes past and estimated future market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report further provides detail information about strategies used by top key players in the industry. It also gives a broad study about different market segments and regions.

Study Objectives of Diisopropylbenzene Market:

- To provide detailed analysis of the market structure along with forecast for the next 7 years of the various segments and sub-segments of the Global Diisopropylbenzene Market
- To understand the supply and demand dynamics including supply and consumption concentration mapping
- To provide region level market analysis and future outlook for North America, Europe, Asia, and Rest of the World (ROW) and their countries
- To provide competitor positioning of the market
- To provide company profiling of major players in the market along with their production and capacity
- To provide regional trade analysis
- To evaluate historical market trends, patents and technologies, and current government regulatory requirements that are relevant to the market

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