

Coffee Market 2017 Global Analysis, Opportunities in Morocco Forecast To 2022

Coffee -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022

PUNE , MAHARASHTRA, INDIA, July 3, 2017 /EINPresswire.com/ -- [Coffee](#) Industry

Description

Wiseguyreports.Com Adds “Coffee -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022” To Its Research Database

The largely young and middle-aged population in the country continued to rapidly embrace Western lifestyles in 2016. This was mainly due to growing internet penetration, which led to more participation on social media sites such as Facebook, Instagram, Twitter and Snapchat. This exposed more Moroccans to global dietary habits, including beverage consumption. The number of European-style cafés continues to rise, especially in the major cities such as Rabat and Casablanca where the country’s fast-...

Euromonitor International's [Coffee in Morocco](#) report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

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Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market’s major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cafés Sahara in Hot Drinks (morocco)

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Competitive Positioning

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Executive Summary

Hot Drinks in Morocco Continues To Achieve Healthy Growth in 2016

Growing Health-awareness Boosts Value Sales of Hot Drinks

Domestic Players Continue To Lead Hot Drinks in 2016

Innovation Is Focused on New Pods for Popular Nespresso Machines

Robust Growth Is Expected in the Forecast Period

Key Trends and Developments

Government Efforts Continue To Increase Health-awareness

Moroccans Increasingly Embrace A Western Lifestyle

the Young Population in the Country and Rapid Urbanisation Drive Growth in Hot Drinks

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