

Pet Treats 2017 Global Market Expected to Grow at CAGR 20.28% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Pet Treats 2017 Global Market Expected to Grow at CAGR 20.28% and Forecast to 2021".

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The analysts forecast the [global pet treats market](#) to grow at a CAGR of 20.28% during the period 2017-2021.

Pet treats are foods that are offered to pets apart from their regular foods. It is offered to pets as rewards and to increase their nutritional intake. Pet treats help to control their weight, improve their coats and skin, and improve their health. Pet treats are seen as additional nutrition options for their pets.

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Covered in this report

The report covers the present scenario and the growth prospects of the global pet treats market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Pet Treats Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



Key vendors

- Colgate-Palmolive
- Mars
- Nestlé
- The J.M. Smucker Company
- WellPet

Other prominent vendors

- ANI Brands
- Blue Buffalo
- Champion Petfoods
- Diamond Pet Care
- Dogswell
- GA Pet Food Partners
- GRANDMA LUCY'S
- Plato Pet Treats
- SmartCookieTreats.com
- Spectrum Brands
- Total Alimentos
- TruDog
- Zuke's

Market driver

- Increase in pet health concerns
- For a full, detailed list, view our report

Market challenge

- Increase in preference for homemade and raw pet foods
- For a full, detailed list, view our report

Market trend

- Demand for organic pet treats
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table Of Contents – Major Key Points

PART 01: Executive summary

PART 02: Scope of the report

PART 03: Research Methodology

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by end-user

- Overview of different end-users of pipe and tubing tools in terms of market share and revenue generation
- Oil and gas
- Water and wastewater
- Infrastructure and construction
- Automotive
- Engineering

PART 07: Geographical segmentation

- Global pipe and tubing tools market by geography
- APAC
- Americas
- EMEA

PART 08: Decision framework

PART 09: Drivers and challenges

- Market drivers
- Impact of drivers on key customer segment
- Market challenges
- Impact of challenges on key customer segments

PART 10: Market trends

- Online presence driving sales
- Rise in EV sales

PART 11: Vendor landscape

- Competitive scenario
- Other prominent vendors

PART 12: Key vendor analysis

- ESCO Tool
- Reed Manufacturing
- RIDGID
- Techtronic Industries

Continued.....

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