



Auto/Mate Announces Keynote Speaker and Final Session Breakouts for its Customer User Summit

ALBANY, NY, UNITED STATES, July 5, 2017 /EINPresswire.com/ -- Auto/Mate Dealership Systems announced today that Lisa Copeland of Lisa Copeland Global Enterprises has been chosen as the keynote speaker for its Customer User Summit on October 11-13, 2017, in San Antonio, TX. Copeland will present "Outwitting Fear; Mastering the 7 Principles of Fearless Success."



"Lisa is a long-time motivational speaker in the auto industry and her presentations are well known for being fascinating and energetic," said Mike Esposito, president and CEO of Auto/Mate. "We look forward to having her join us."

Copeland has been appointed by the Napoleon Hill Foundation to deliver his "Seven Ways to Outwit Fear." Using his legendary ability to get to the root of human potential, Napoleon Hill digs deep to identify the greatest obstacles we face in reaching our personal goals, including fear, procrastination, anger, and jealousy. In her keynote, Copeland will reveal the seven principles of good that allow us to succeed.

Additionally, Auto/Mate has finalized its agenda for the Customer User Summit and has announced the names of its sessions. Visit the event page for a full list:
<http://www.automate.com/usersummit/agenda/>

Friday July 7 is the deadline for Auto/Mate customers to register for the User Summit at a discounted rate. To register visit <http://www.automate.com/usersummit>

Friday July 7 is also the deadline for exhibitors to sign up at a discounted rate. Sponsorship and exhibitor opportunities are offered to Auto/Mate's Open/Mate and third-party partners, as well as other industry vendors. Sponsorships increase brand awareness and provide the opportunity to network with Auto/Mate team members, customers and other vendors.

For more details on sponsorships and exhibitor opportunities, contact Jessica Joralemon, CMP, at usersummit@automate.com or 877-340-2677.

Auto/Mate's User Summit will be held at the Hilton Palacio Del Rio, right on the famous San Antonio Riverwalk! To book a room reservation call 210-222-1400 and ask for the Auto/Mate User Summit discounted room rate.

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system (DMS) software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. Our Automotive Management Productivity Suite (AMPS) is a user-friendly, feature-rich DMS in use by more than 1,350 auto dealers nationwide. Auto/Mate has received DrivingSales Dealer Satisfaction Awards from 2012-2016.

Auto/Mate's employees have more than 1,000 years of combined experience working in franchised auto dealerships, the foundation of its "Designed By Car People For Car People™" slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades. For more information follow us on Twitter @AutoMateDMS and subscribe to our blog at www.automate.com/blog.

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