

## Aboriginal Powerhouses Join Forces to Provide Platform for Fastest-Growing Entrepreneurial Demographic in Canada

Two economic development powerhouses, one hyper-productive business event: Cando and the Aboriginal Business Match have united to produce Shake On It!

WOLASTOQEY TERRITORY, FREDERICTON, NB, CANADA, July 4, 2017 /EINPresswire.com/ -- Cando, a national Indigenous organization involved in community economic development, and the Aboriginal Business Match (ABM), a national network connecting Aboriginal and non-Aboriginal decision makers to create opportunities for business, have united to produce Shake On It! for the first time in the Atlantic region.

This event that will connect Aboriginal entrepreneurs, one of the fastest growing and most nimble demographics in the country, with others who are ready to

SHAKE ON IT!

Presented by CANDO & the Aboriginal Business Match (ABM)





Two economic development powerhouses, one hyperproductive business event: Cando and the Aboriginal Business Match (ABM) are pleased to offer Shake On It! as a platform for capacity building and business development.

build capacity and lock down business deals - from that first handshake at Cando's networking and capacity training opportunities to that last handshake when closing a business deal on the ABM tradeshow floor. Shake On It! aims to be a powerful resource to build economic development capacity

and get real deals done all in one action-packed week from October 22 – 27, 2017.



Shake On It! marks a powerful comeback in strong Aboriginal economies and also an exciting return to entrepreneurship."

Qwastånayå (L. Maynard Harry), Principal Partner, Raven Events Prior to attending, delegates create up to 31 pre-schedule appointments using ABM's proprietary online platform to identify potential joint-venture or partnership opportunities. Delegates can then hone skills and further their career with breakthrough workshops, engaging plenaries and panel discussions at the Cando Conference, before bringing that expertise for focused and business-ready conversations at their appointments.

"Shake On It! marks a powerful comeback in strong Aboriginal economies and also an exciting return to entrepreneurship," says Principal Partner of Raven Events, Qwastanaya (L. Maynard Harry). "1 in 5 delegates sign a deal on the ABM tradeshow floor. Combining that with Cando's capacity building

opportunities means that Shake On It! will have the attendance of leading decision makers that frequent ABM and are ready to make deals, while also offering access to those individuals who are developing community economies from scratch."

Based on the belief that building effective business relationships between Aboriginal communities, their non-Aboriginal neighbours and the private sector is imperative the future of Canada's economy, and to society as a whole, Shake On It! and its attendees become the catalyst to create a new dawn in Indigenous economies.

"Cando has been instrumental in facilitating partnerships in the Aboriginal market," says Cando's Executive Director,



Shake On It! attendees have the opportunity to take their business development to the next level from that first handshake at CANDO's networking and capacity building opportunities to that last handshake when closing a business deal on the ABM tradeshow floor.

Ray Wanuch. "Expanding the Cando conference to produce Shake On It! in partnership with ABM means increasing the potential, not just for professional development, but for real deals that translate to community growth. New and exciting partnerships, just like Cando and ABM, are just the beginning of a new dawn in Indigenous economies."

Shake On It! will be co-hosted by Saint Mary's First Nation and the Joint Economic Development Initiative (JEDI), who will be assisting in keeping with traditional and business protocols. The event is held on Wolastoqey Territory with full acknowledgment of its members as the original inhabitants and business people in the region.

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Visit www.shake-on-it.ca for more.

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Economic Development Officers (EDOs) need to be thoroughly trained, highly skilled and committed to building economic capacity in order to provide professional support and technical advice to their communities and organizations. Founded in 1990, Cando (Council for the Advancement of Native Development Officers) is a federally registered, non-profit society that is Aboriginal controlled, community-based, and membership driven. Cando is directed by a national regionally represented volunteer board of elected EDOs representing every region of Canada.It is the only national organization that focuses on education and professional development for EDOs working in Aboriginal communities or organizations.

ABM is created by and is a trademark of Raven Events based in Tla'amin Nation, BC. ABM is supported by a National Network and Partners Group comprised of Aboriginal and corporate leadership from BDO, FleishmanHillard, Horizon North, McDougall Energy, QM Environmental, Woodward & Company LLP, Aksis; Edmonton's Aboriginal Business & Professional Association, Clarence Campeau Development Fund, District of Port Hardy, Economic Development Regina Inc.,

Enoch Cree Nation, File Hills Qu'Appelle Tribal Council; FHQ Developments, Kawatsi Economic Development, Gwa'sala-'Kakwaxda'xw Nation, Kwakiutl First Nation, Lheidli T'enneh First Nation, Penticton Indian Band, Quatsino First Nation, Regional District of Mount Waddington, Saint Mary's First Nation, Saskatchewan Indian Equity Foundation, Startup Canada, Government of Saskatchewan, Truck Loggers Association, Vancouver Island Economic Alliance.

Shake On It!
October 22 – 27, 2017
Wolastoqey Territory, Fredericton, NB
Fredericton Convention Centre

Cando Conference October 22 – 25, 2016 Wolastoqey Territory, Fredericton, NB Fredericton Convention Centre

ABM Atlantic
October 25 – 27, 2017
Wolastoqey Territory, Fredericton, NB
Fredericton Convention Centre

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