

Cigarettes in Costa Rica Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2022

Cigarettes in Costa Rica Market 2017 Share, Trend, Segmentation and Forecast to 2022

PUNE, INDIA, July 4, 2017 /EINPresswire.com/ -- Summary

"[Cigarettes in Costa Rica, 2017](#)" is an analytical report provides extensive and highly detailed current and future market trends in the market. The report offers market size and structure of the overall and per capita consumption based upon a unique combination of industry research, fieldwork, market sizing analysis, and our in-house expertise.

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Costa Rica is a relatively small market for cigarettes with legitimate sales of 1.6 billion pieces in 2016, which is 23.8% down its levels in 1990. In per capita terms, consumption is moderate to low at 329 pieces in 2016 with per capita sales having fallen since 1990. The future for the legitimate cigarette market is closely connected to their affordability, and consequently both the tax regime and the overall economic climate are relevant to the development of the sector. Volumes are set to fall further between 2016 and 2018 but, because of population growth, will then see some growth, although volumes in 2026 will still be down 1.6% on 2016 at 1,575 million pieces. Per capita consumption over the coming decade is predicted to drop by 10.9% to 293 pieces in 2026.

Scope

- Legitimate sales stands at 1.6 billion pieces in 2016, which is 23.8% down its levels in 1990. In per capita terms, consumption is moderate to low at 329 pieces in 2016.
- The market is dominated by two companies, both linked to leading multinationals.
- Tabacalera Costarricense, linked to PMI, is the traditional market leader with an increased 57.5% in 2016.
- BAT Centra America (BATCA) follows in second position with 42.5% of sales in 2016.
- Volumes in 2026 will still be down 1.6% on 2016 at 1,575 million pieces.
- Per capita consumption over the coming decade is predicted to drop by 10.9% to 293 pieces in 2026.

Reasons to buy

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market.
- Identify the areas of growth and opportunities, which will aid effective marketing planning.
- The differing growth rates in regional product sales drive fundamental shifts in the market.
- This report provides detailed, authoritative data on these changes - prime intelligence for marketers.
- Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

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