

The Best of Elearning! 2017 Voting Opens- The Industry's Exclusive Users Choice Opens for Nominations

Elearning! Magazine Opens the 13th Annual Best of Elearning! Awards for Nominations. Learning/Talent/HR Pros & Educators are Invited to Vote Via Online Ballot.

MARICOPA, AZ, USA, July 5, 2017 /EINPresswire.com/ -- Elearning! and Government Elearning! magazines, the industry voices of the enterprise learning and workforce technology market, announced today the [Best of Elearning! Awards 2017 voting](#) is now open. Learning professionals from both the private and public sector are invited to nominate their best-in-class solution provider for consideration across 30 different categories for 2017. Winners of each category will be revealed in Elearning! and Government Elearning! magazines November/ December 2017 and honored at the Best of Elearning! Celebration.



In its 13th year, The Best of Elearning! Awards program is the industry gold standard for excellence. The program is the exclusive Industry Users Choice Award whereby learning professionals vote via online [ballot](#) for best-in-class solutions. Eighty-five percent of professionals have personally recommended a learning solution to a colleague over the past 12 months and this awards program formalizes this personal recommendation process. Award recognition is important for buyers, as 61 percent agree that award recognition impacts their buying decision, according to Elearning! Media Group's research.

"We are honored to host an award to recognize our industry's innovation, creativity and competition," says Catherine Upton, Group Publisher, Elearning! Media Group. "The Best of Elearning! awards recognize brands that solve real business learning challenges. There is no greater honor than having your customers nominate and vote for these best-in-class solutions. We continue our commitment to recognizing innovation and user satisfaction across a diverse group of solution providers."

New in 2017

In 2017, the categories have been altered to reflect the changing face of workplace technologies. These additional categories include: Sales Enablement Solutions, Rewards & Recognition Solutions,

Video Interviewing Solutions, Smart Recruitment, Coaching & Mentoring Solutions. Cast your ballot for these solution providers at;
<http://www.2elearning.com/rss2/item/56878-2017-best-of-elearning-awards-ballot>



Elearning! Media Group will also recognize perennial winners in 2017; those organizations that have received honors every year since its inception in 2004. Last year, that list included 5 brands: Adobe, Skillsoft, Cisco (WebEx), Articulate, Oracle and SAP. Who will repeat in 2017?

The Best of Elearning! Awards issue will also move up to the November/December 2017 edition. This timing gives buyers the “Must Have” list of best-in-class solutions in a time frame to allot budgets for their 2018 purchases.



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*Catherine Upton, Group
Publisher, Elearning! Media
Group*

The Voting Process

Elearning! Media Group readers, professionals and community members can nominate and vote for products and solutions via Elearning! Media Group’s online ballot at:
<http://www.2elearning.com/rss2/item/56878-2017-best-of-elearning-awards-ballot>

Voting opens July 5th and closes October 1st, 2017. Each ballot must be cast by a practitioner which is validated by verifying the company email address used. All vendor ballots

and those cast with. Gmail. AOL and other non-company domain email addresses.

Recognizing Excellence

Sixty-one percent of learning leaders shared that award recognition impacts their decision to consider a solution provider. Therefore, the Best of Elearning! honorees are featured in Elearning! and Government Elearning! magazines’ November/December 2017 editions. Buyers discover what their peers and colleagues say about their solution providers. See who made the cut in 2017 in Elearning! Magazine. Learn more about the Best of Elearning! at: <http://www.2elearning.com/awards/best-of-elearning-awards>

“The awards issue is by far the most popular edition of the year. Those seeking world-class solutions go to the Best of Elearning! issue to short-list brands and see what real users say about the solutions,” reports Upton.

The Best of Elearning! Awards Celebration will also return. This industry celebration offers executives the opportunity to network, share and learn about the best learning options and dialogue directly with technologists and learning leaders, all in one place. Attend Best of Elearning! sessions, hear customer stories and share advice on learning architecture at the event.

About Elearning! Media Group

Elearning! Media Group serves the \$243 billion enterprise learning market. Elearning! Media Group,

owned by B2B Media Group, LLC, consists of 12 media products including: Elearning! Magazine, Government Elearning! magazine, e-magazines, e-mail Alerts, 2elearning.com, Elearning! Web Seminar Series and Enterprise Learning! Conference, Virtual Learning! Summit, Learning! 100, Learning! Champion Award and Best of Elearning! In combination, these brands reach more than 2 million executives, practitioners and professionals, all evaluating or implementing enterprise learning and workplace technologies across their organizations each year. Suppliers and practitioners can follow us: online at www.2elearning.com; on Twitter: @2elearning, #ELCE17, via Facebook: Elearning!-Magazine; and, LinkedIn: Elearning! Magazine Network or Enterprise Learning! Events.

About Enterprise Learning! Events

Since 2008, Enterprise Learning! Events bring onsite and online audiences together to learn, network and share. Mark your calendar for Enterprise Learning! Events in August 2017. For more information about the Enterprise Learning! Events, visit: www.ELCEShow.com

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