

TeraGanix Expands Products Offering Through All Seasons Hydroponics & HydroEmpire

ALTO, TEXAS, USA, July 10, 2017 /EINPresswire.com/ -- 15 years ago Gary Leifer established a 1000 sq. ft. retail storefront in Granada Hills, CA. It began as an enjoyable experiment and since then All Seasons Hydroponics has expanded into a 6000+ sq. ft. flagship showroom, several secondary warehouses, and multiple retail locations in the United States.

Ensuring that the customer is always cared for has been the foundation upon which All Seasons was built, and this belief has spread to all subsequent ventures undertaken by Mr. Leifer. It has resulted not only in success in business, but a customer loyalty that has value beyond revenue. Throughout his years in the industry, Mr. Leifer has worked alongside growers through all stages of cultivation - from cloning and seeding to large commercial grow operations. He's derived both commercial and personal satisfaction from witnessing the novice indoor gardener with one light in his closet develop into a commercial-level grower in a large facility with thousands of lights.



EM-1 Microbial Inoculant

Separating Mr. Leifer and his companies from his contemporaries are a simple set of practices:

“

All Seasons has been a great partner for us over the past few years. We are excited to expand our product offering as well as exposure through their HydroEmpire website.”

Eric Lancaster

excellent customer service, advanced product recommendations and unparalleled post-purchase support. Other retailers are often able to compete on price but fall short on knowledge, support or direct connection with manufacturers, and it is for this reason that staff training and in-house education has always been a top priority.

With no signs that industry growth is declining, Mr. Leifer has wisely expanded into the online space. Taking his business practices onto the web, Mr. Leifer has established a world-class e-Commerce website in HydroEmpire.com that not only serves a retail need but also provides relevant blog articles, podcasts and videos. These continuing education materials are intended to help all growers understand products, the growing process and how to become better at the delicate art and science of horticulture.

All Seasons has been carrying EM-1® Microbial Inoculant for several years. Due to increased demand and customer requests, All Seasons is looking to expand [TeraGanix](#) product offerings to include its EM-1® Bokashi products as well as additional sizes of EM-1® Microbial Inoculant to cater to larger growers. Due to steady sales of EM-1® products, Mr. Leifer has decided to begin offering TeraGanix products through its online outlets as well.

TeraGanix is the exclusive distributor for authentic [Effective Microorganisms®](#) products in the continental United States and Canada. For dealer inquiries, please contact TeraGanix.

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All Seasons Storefront Granada Hills, California



TeraGanix logo

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