

Application Security Market is to grow at a CAGR of 25% by Forecast to 2023

Application Security Market, By Component (Solution, Service), By Solution (Web Application Security, Mobile Application Security) - Global Forecast 2023

PUNE, MAHARASHTRA, INDIA, July 6, 2017 /EINPresswire.com/ -- Market Highlights:

On the basis of regional analysis the market is segmented into North America, Europe, Asia-Pacific and Rest of the World. North America region is generating highest market share in the [application security market](#) owing to

better network infrastructure, digitization and higher technology implementation. Digitization in North America is mainly due to the invention of advanced technology and economies benefitting from it. North America region is leading due to presence of major players from the region in the application security market.

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Veracode (U.S.), HPE (U.S.), Synopsys (U.S.), IBM (U.S.), WhiteHat Security (U.S.), Qualys (U.S.)”

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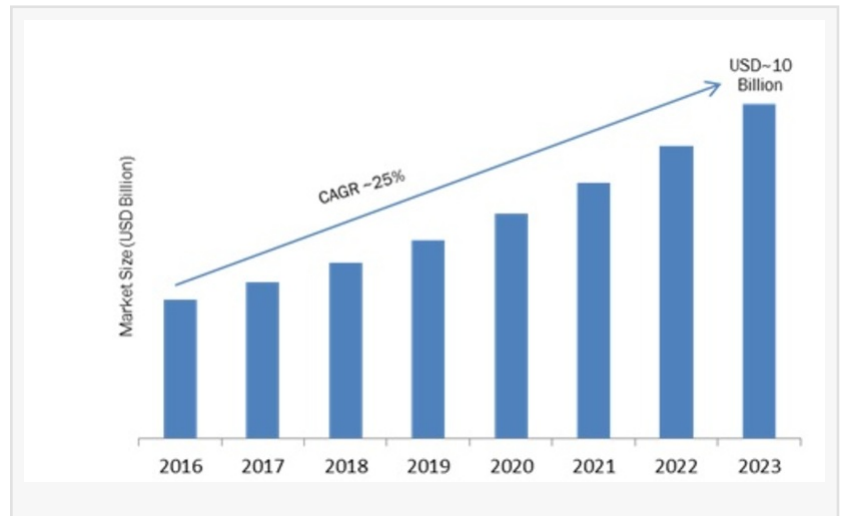
The implementation of software Application Security Market solutions by both small and medium enterprises is increasing rapidly, especially one into banking and finance. The application security is gaining demand as organization seek to increase their business productivity by shifting from on-premise to cloud based. The initial low cost, saving amount spent on infrastructure, automatic software upgrading and seamless integration is driving the market of cloud based

application security solution.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “Application Security Market -Forecast to 2023”.

Major Key Players:

- Veracode (U.S.)
- HPE (U.S.)
- Synopsys (U.S.)
- IBM (U.S.)
- WhiteHat Security (U.S.)
- Qualys (U.S.)
- Checkmarx (Israel)



- Acunetix (Malta)
- Rapid7 (U.S.)
- Trustwave (U.S.)
- High-Tech Bridge (Switzerland),
- Contrast Security (U.S.)

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Application Security Market Segmentation:

The application security market has been segmented on the basis of deployment, solution service, business department, organization size and vertical. Testing type segment, is bifurcated into static application security, dynamic application security and interactive application security. Static application security testing empowers developers by monitoring their code constantly and detecting security flaws at initial stage of development. It provides quick solution to problems related to high risk issues without the disturbing the process of application build.

Market Research Analysis:

The application security market in North America region is growing due to high adoption of cloud solutions by enterprise and need to improve application security in organizations. Changing banking regulation, that requires changes in documents and financial transaction is driving the market in the region. According to the study, the application security market will remain steady in Europe region. Asia-Pacific market is estimated to be one of the fastest growing market as enterprises are continuously investing into research and development of application security market.

Increasing IT landscape is boosting the market in the region. The region is witnessing high adoption of internet of things and bring your own device technology by enterprises. Developing countries such as India and China are adopting application security software at a large scale owing to increasing IT infrastructure, digitization and robust industrialization that is boosting the market in the region. By vertical segment, BFSI and retail sector is driving the application security market. The region is witnessing high growth in application security market due to growing technological advancement in cloud, analytics and mobile technologies.

Regional Analysis:

The regional analysis of application security market is being studied for region such as Asia Pacific, Americas, Europe and Rest of the World. The increasing demand for deploying IT tools is driving the market in North America region. The increasing adoption of advanced technologies and presence of major market players are key factors driving market growth in the region. Asia_Pacific region is expected to be the fastest growing market due to the high adoption of application security solutions in developing countries and growing IT infrastructure.

Access Report Details @ <https://www.marketresearchfuture.com/reports/application-security-market-3624>

Intended Audience:

- Investors and consultants
- System Integrators
- Government Organizations
- Research/Consultancy firms
- Technology solution providers
- IT Solution Providers

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