

# Cider Market Research, Competitor Strategy, Industry Trends, Forecast to 2022

*Global Cider Market Information- Source (Apple, Pear, Lime,), Type (Dry Cider, Sweet Cider) and Region - Forecast to 2022*

PUNE, MAHARASHTRA, INDIA, July 6, 2017 /EINPresswire.com/ -- Market Research Future published a Half Cooked Research Report (HCRR) on Global [Cider Market](#) which is estimated to grow more than 3.5% after 2022

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## Market Overview



Major Key Players are Bulmer (Scotland), Stella Artois (Belgium), Stella Artois (Belgium), Pimm (England), Carling (England), Rekorderlig (Sweden)”  
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Cider is an alcoholic drink made especially from fruit juices of special varieties of fruits, containing alcohol around 6-8%. Cider is majorly made from apple, which is generally known as hard cider, and pear cider is known as Perry. Ciders originally belong to Europe, but due to increasing globalization cider drinks are famous across the globe. Ciders have fruity and tarty taste, this refreshing taste is driving the market especially during summers.

Among various product line ciders has various application in various alcoholic beverages. Attractive and convenient packaging is one of the driving force for this market. Due to

the fruit content in cider, it provides vitamin C and antioxidants on consumption which helps in reducing the risk of heart disease and asthma. The recent trends of brew pubs and bars have boasted the sale of ciders. Globally, Cider market is growing at the rate of 3.5% during 2016 to 2022.

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## Competitive Analysis-

- The major key players in Cider market are
- Bulmer (Scotland)
- Stella Artois (Belgium)
- Old Mout (New Zealand)
- Pimm (England)
- Carling (England)
- Rekorderlig (Sweden)
- Kopparberg (Sweden)

The global Cider market is segmented into North America, Europe, Asia Pacific, and rest of the world

(ROW). Among these Europe region has the major market share. Emerging markets like India and China have been considered as potential markets for cider due to growing demand for alcoholic drinks.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 110 numbers of pages of the project report “Cider Market - Forecast to 2022”

## Market Forecast

Globally, there is huge demand for alcoholic drinks, due to increasing trends of pubbing from the younger population has increased the consumption of ciders. Apple and pear ciders are the best sellers among all the fruit ciders, however consumers are now open to taste various fruit flavors & with different combination. Apple cider will dominate the market, however pear ciders will be highest growing segment during the forecasted period. Sparkling ciders has shown huge potential in the market, followed by sweet ciders as it contains antioxidants, phytochemicals such as phenolic, flavonoids, and carotenoids, these healthy dose of nutrients from cider is one of the key driving factors from this market. These factors will play a key role in the growth of cider market at the CAGR of 3.5% during 2016-2022.

## Study Objectives of Cider Market:

- In depth analysis of the market's segments and sub-segments
- To estimate and forecast market size by source, type and region
- To analyses key driving forces which are influencing the market
- Region level market analysis and market estimation of North America, Europe, Asia, and rest of the world (ROW) and their countries
- Value chain analysis & supply chain analysis of the market
- Company profiling of major players in the market
- Competitive strategy analysis and mapping key stakeholders in the market
- Analysis of historical market trends and technologies along with current government regulatory requirements

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## Regional Analysis

The Global Cider Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these APAC region will highest growing market, but as cider is largely consumed in European countries, Europe will dominate the market. Canada, U.S., Australia and Japan are the major importers of cider in the world. Emerging markets like India and China have been considered as potential markets for cider due to growing demand for alcoholic drinks in recent years.

## About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications,

end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

Akash Anand  
Market Research Future  
+1-646-845-9349 (US) / +44 208 133 9349 (UK)  
[email us here](#)

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