

Ideami studios launches T4I and brings multidisciplinary brainstorming to people's pockets

torch4ideas.com is an online platform that stimulates people's creative muscles and accelerates the process of generating new ideas for all sorts of challenges.

BARCELONA, BARCELONA, SPAIN, August 29, 2017 /EINPresswire.com/ -- Ideami Studios today announced the launch of T4I (<https://torch4ideas.com>). T4I takes brainstorming away from desks and chairs and into the real world, giving you a powerful interface on your phone to brainstorm wherever you are using a multidisciplinary interface to accelerate the generation of new ideas. On top of that, T4I helps people manage challenges and ideas with its powerful management features.

T4I combines the latest web technology with the Torch innovation methodology (<http://www.torchprinciple.com>) to make [multidisciplinary brainstorming](#) accessible to everybody. The T4I platform (<https://torch4ideas.com>) brings together the features of a lot of separate [brainstorming tools](#) and is the easiest way to do multidisciplinary brainstorming online because it combines all the necessary tools in one easy to use interface. The platform has 3 levels of help, basic, advanced and library mode. As a result, users can make use of the platform at whatever level of complexity they choose.

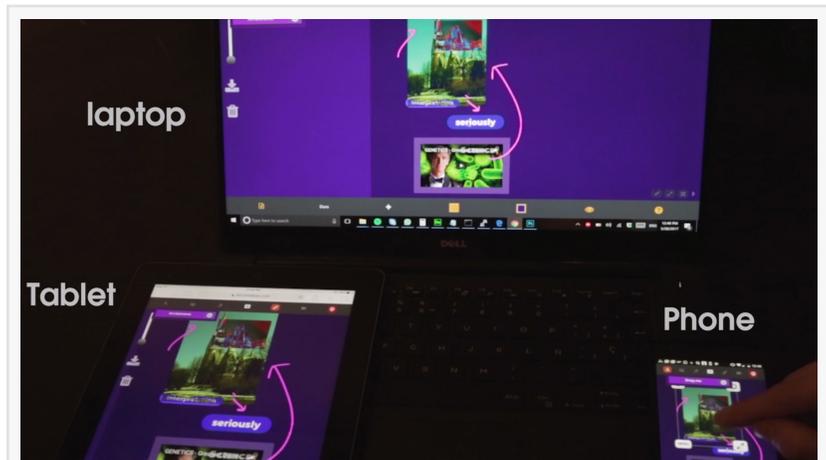
“

Stronger creative muscles are going to position you ahead of the competition. The time to start training them is now”

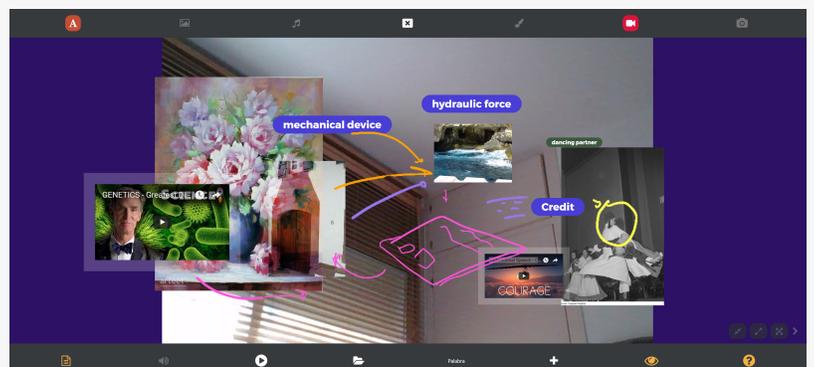
Javier Ideami

“Nowadays, more than ever, people need to come up with original ideas quickly and often because competition and complexity rise everywhere and the typical answers are not enough anymore.” said Javier Ideami, founder and director of Ideami Studios.

T4I users can switch seamlessly between management and ideation. They can combine verbal, visual, acoustic and other



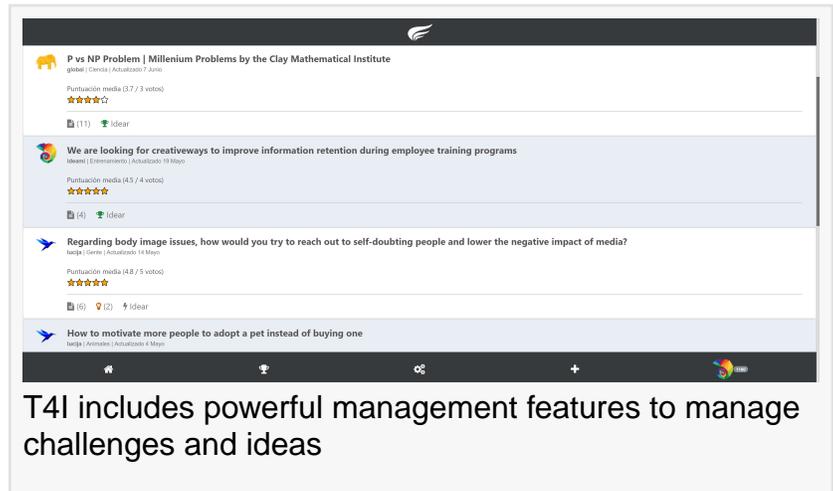
The T4I brainstorming app works in many kinds of devices and requires no installation



T4I trains your creative muscles, it is multidisciplinary and multisensory

kinds of stimuli to generate new ideas. The Torch innovation methodology (<http://torchprinciple.com>), which has already been used at many companies and institutions, is the key foundation of T4I. Torch provides the solid set of strategies and exercises that users can apply at T4I.

Using T4I is easy. Users can join at <https://torch4ideas.com>. Once inside, they can work on other people's challenges or create their own ones. A private area holds their challenges and the solutions they have created. The whole experience is gamified with rankings, votes, sharing and commenting capabilities, expiry dates, etc.



Within the brainstorming area, users can combine an array of techniques and multidisciplinary tools within a large canvas. They can save their ideas with a description and a set of multimedia details. Their work canvas is saved as well.

T4I (<https://torch4ideas.com>) offers advanced features such as real time collaboration capabilities. When a number of users connect to the same challenge and activate the collaboration feature, they can see each other's actions and collaborate on the brainstorming process.

The platform works B2B (already launched and present at different institutions) and B2C (launching these days). The whole experience, including logo, colors, categories etc, can be customized for companies and institutions.

Traditional brainstorming platforms offer either only management features or only partial brainstorming solutions. T4I offers a complete package in a single place. It can be accessed from mobile phones, desktops and laptops without having to install anything. Regarding phones, it is optimized to work with Android (requires updating Chrome to the latest version) and iPhone/iPad.

T4I can be used for free with the standard set of features. To use the most advanced features and expand its limits there are different premium options available. To celebrate the upcoming launch and for a limited time, you can request coupons, free trials and big discounts by contacting ideami@ideami.com or info@torch4ideas.com.

T4I is also used at the [Creative Masters Workshop](#), the most radical creativity workshop in the world: 7 days, 7 creative areas, 7 advanced projects to take your creative skills to the next level.

The IBM Global CEO Study stated years ago (2010 and 2012) that creativity was the most sought after skill by CEO's around the world when they had to face complex challenges. T4I helps you train your creative muscles and accelerate the generation of creative solutions to all kinds of challenges.

"Stronger creative muscles are going to position you ahead of the competition. The time to start training them is now" says Javier Ideami. "We are taking brainstorming away from chairs and tables and putting it in the hands and pockets of people that need it, in real time, in real situations, wherever they are".

About T4I

T4I (torch4ideas.com) helps people train their creative muscles and generate innovative ideas to personal and professional challenges by combining management and brainstorming on a single online platform that they can access at anytime, anywhere. T4I makes brainstorming fun, accessible and powerful.

Media Contact

Jim Johnson

Media Director, Ideami Studios

ideami@ideami.com

Jim Johnson

Ideami Studios

+34 600 876 466

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.