

Global Organic Chips Market is Projected to Grow at a CAGR over 6 % Post 2023

Global Organic Chips Market Information: By Source (Vegetable, Fruits, Cereals, Grains, And Others), By Organic Certification (100% Organic, 95% Organic)

PUNE, MAHARASHTRA, INDIA, July 6, 2017 /EINPresswire.com/ -- "Organic chips" refer to thin slice of vegetable, fruits and other ingredients that have been fried, baked or popped. Moreover, crisp are made from flour dough and then organic in the oven the category of organic food, which are free from preservatives. The various ingredients used in the preparation of organic chips are 100% organic certified or 95% certified. The raw material such as vegetables, fruits and others used in making organic chips, restrict the use of chemicals such as pesticides and fertilizers during farming. The organic ingredients are also usually processed without irradiation, industrial solvents or synthetic food additives.

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With the growing consumer awareness & their increasing interest in natural and organic food products, the demand for organic chips will drive the market growth from 2016 to 2023. Also, with the growth of food advancement in food technology and packaging technology combined with the innovation and introduction of new regional flavored chips has also boosted the sales of organic chips. With growing incidence of diseases and increasing consumer health awareness and their consciousness about appearance are the various trends which has led to the adoption of the organic baked chips as healthy snack. Moreover weight healthy diet trend due to various health issue will play a key role to grow [organic chips market](#) at CAGR of 6 % during the forecast period.

Globalization and urbanization are major driving force for this market, furthermore popularity of healthy and low carb organic chips are also encouraging the growth of the market. Organic chips such as nachos, tortillas will be the highest growing segment and vegetable chips will dominate the market during the forecast period. Moreover, organic chips are mainly bought from supermarket and convenience store. However, busy lifestyle of people is supporting the sales of these products through online stores which will change the future of overall retail network of organic chips.

Competitive analysis-

The major key players in organic chips market are

- Luke's Organic (U.S.)
- Tyrrell (U.K.)
- Kettle Food (U.S.)
- The Hain Celestial Group, Inc. (U.S.)
- Popchips (U.S.)
- Rhythm Superfoods (U.S.)
- General Mills (U.S.)

The demand for organic chips has pushed manufacturers to innovate and develop new product line which are better in taste and offers various health benefits.

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The [global organic chips market](#) is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). Among this North American region has major market share followed by Europe. Urbanization and rising disposable income in Asia Pacific region is driving the demand for organic chips in that particular region. Rising number of health cognizant people and the growing demand for healthy food especially in China and India will be the crucial factor underlining the market growth. Organic chips market has been segmented on the basis of source which includes vegetable, fruits, cereals, grains, and others. Vegetables as an ingredient dominates the market, however due to rising health awareness, cereal chips is projected to grow at the highest CAGR. On the basis of organic certification, the market is segmented into 100% organic and 95% organic. 100% organic dominates the market due to growing awareness about various side effects caused by consuming food products loaded with chemical preservatives. On the basis of distribution channel, this market is segmented into store based and non-store based.

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The organic chips market is segmented under the following regions mentioned below:

North America

- US
- Canada
- Mexico

Europe

- Germany
- France
- Italy
- Spain
- UK
- Rest of Europe

Asia-Pacific

- China
- India
- Japan
- Thailand
- Rest of Asia Pacific

Rest of the world

- Latin America
- Middle East
- Others

The report for Organic Chips Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. This report gives a clear picture of the current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions

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