Vainu: Top 10 Most In-Demand Tech Jobs in the U.S.

Sales software firm releases list unveiling most highly recruited job functions

NEW YORK, NEW YORK, UNITED STATES, July 6, 2017 / EINPresswire.com/ -- A new data set reveals the top tech job functions American companies and recruiters are seeking this summer.

Using its sales intelligence database that includes more than 100 million companies worldwide, SaaS company Vainu generated a list of the top 10 most in-demand tech and developer job functions in the United States. Vainu used its robust database to comb through tens of thousands of active job postings across major career sites along with company internal job pages to compile the list. The job functions included are in highest demand based on what companies and recruiters are seeking in online postings.

VAINU'S LIST OF MOST IN-DEMAND TECH AND DEVELOPMENT JOBS (SUMMER 2017):

1. Software engineer
2. Mobile app developer
3. Systems engineer
4. Python developer
5. Data analyst / scientist
6. Cyber / IT security
7. AI/Machine learning
8. UX design
9. Information / data architect
10. Front end developer

“We know firsthand as a software firm that the jobs on this list are some of the most critical functions for any successful tech or digital company to have in place,” said Mikko Honkanen, Vainu Co-Founder and Head of U.S. operations. “Our massive database allows us to keep close tabs on job listings, along with many, many other things. For example, Vainu users can find

companies that are digitally advanced, social media savvy or emphasize corporate social responsibility through simple searches and the click of a button.”

Vainu’s mission is to collect, read and understand all the information ever written about every company in the world, and then through their software make this information available and comprehensible for everyone. The software provides key insights on more than 100 million companies and helps sales professionals find the right time and method to contact them. Used by companies like FedEx, UPS, Manpower, Dell and Microsoft, business development leaders in countless industries capitalize on the ever-increasing amount of big data through Vainu.

The technology is helping people understand that they don't have to group companies together only based on basic firmographics such as industry, location and size. With modern technology, they can come up with very detailed and creative target groups for sales and marketing.

Over the past three years, Vainu has grown from three guys and an idea to a team of some 100 people, more than 1,000 customers, thousands of users, and 100 million-plus tracked companies worldwide in its big data-powered database. It recently launched a New York office and has four other locations across Europe.

For more information, visit https://product.vainu.io/

About Vainu
Vainu.io is a data-driven prospecting and lead generation platform used by over 1000 organizations to identify actionable account insights and leads. Vainu’s mission is to collect, read and understand all the information ever written about every company in the world, and then make this information comprehensible for everyone. To achieve this, Vainu uses intelligent web indexing technology to collect insights from millions of open and public data sources, ultimately portraying this information in a user-friendly interface. Vainu.io is headquartered in Helsinki, Finland, and has offices in New York, Amsterdam, Stockholm and Oslo.

For more about the Vainu platform, visit https://product.vainu.io/

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