



# HireGenics Vice Present, John DeWeerd, to Speak at ProcureCon's Contingent Staffing Conference

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ATLANTA , GEORGIA, UNITED STATES, July 7, 2017 /EINPresswire.com/ -- HireGenics Vice President, John DeWeerd, will be speaking at ProcureCon's Contingent Staffing Conference at the Interactive Roundtable on July 11, 2017 at 11:45. John will be speaking on the topic of: Direct Sourcing – Leveraging the power of your brand to engage contractors directly with higher quality and lower cost.

"The goal of the roundtable is to discuss how leading-edge companies are using their current career page and brand to attract both FTE and contract/project-based workers by leveraging emerging technologies," says DeWeerd. "It is an industry disrupter by creating direct access to contractors vs. dependency on staffing providers to engage contractors on the end client's behalf. In the new model, bypassing the staffing suppliers provides a more engaged contract workforce population that is typically of higher quality because the model eliminates the middle man (staffing suppliers). Contractors' pay can increase but overall cost will decrease for the end clients."

John Deweerd is the Vice President of HireGenics, an operating company of ACS Group. He is responsible for strategic client engagement for workforce management solutions, payrolling, and independent contractor compliance. As a recognized contingent workforce solution expert in the industry, John brings a unique understanding of how to partner and build solutions that focus on creating value for clients and helping them gain a competitive advantage in the talent marketplace. He holds a Bachelor of Sciences degree in Business Administration from the Kelly School of Business at Indiana University.

HireGenics and their parent company, ACS Group, are exhibiting at ProcureCon's Contingent Staffing Conference from July 10 – 12, 2017. The conference will be held at the W Atlanta Midtown in Atlanta, Georgia. HireGenics and ACS Group industry experts will be at booth #115.

## About HireGenics

HireGenics, a part of the ACS Group, is a global provider of workforce management solutions to mid-market and Fortune 1000 companies. Headquartered in Atlanta, Georgia, HireGenics provides workforce risk mitigation and talent optimization solutions and currently manages approximately 12,000 consultants working in a variety of job skills and labor categories. In addition to Employer of Record Services, Agent of Record Services, and Curated Talent Clouds, HireGenics also provides automated payroll services to ensure compliance, MSP services to optimize the contingent labor process, and procurement strategies that effectively manage deliverable-based projects or services spend. We also specialize in independent contractor and small supplier (or non-preferred vendor) compliance, management, and strategy services. For more information, please visit:

[www.hiregenics.com](http://www.hiregenics.com).

## About ACS Group

ACS Group is a premier provider of IT Consulting, Engineering Consulting, Healthcare, Talent, and Workforce Management Solutions to Fortune 1000 companies globally. ACS Group conducts business through four operating brands – AIC, Analysts, ComforceHealth, and HireGenics – each with a specialized business focus. Our operating brands have provided targeted services and solutions for more than 50 years. ACS Group has grown to over \$700 million in revenue with more than 12,000 employees and consultants worldwide. Recognitions include: #1 Largest Minority-Owned IT Consulting Company in the U.S. (2016 SIA); Inavero's Best of Staffing® Client Diamond Award (2017). ACS Group is a certified MBE organization, and operating brand, HireGenics, is an NMSDC Corporate Plus® member. Headquartered in Atlanta, Georgia, ACS Group has offices across the U.S., in India, and an international presence in Canada and Latin America. For more information, please visit: [www.acsicorp.com](http://www.acsicorp.com).

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