

LoginRadius Continues International Expansion with New Offices Opening in the UK and Australia

The two new offices will help expand footprint in Europe and Australia as demand from these regions rises.

VANCOUVER, BC, CANADA, July 7, 2017 /EINPresswire.com/ -- LoginRadius Inc., the leading provider of cloud-based Customer Identity and Access Management (CIAM) solutions, has announced the opening of two new offices in London, UK and Sydney, Australia. The move is aimed at better serving European and Australian customers and supporting the company's expansion plan in these markets.

In addition to the new offices, LoginRadius currently operates in three offices - Vancouver, Canada as the corporate headquarter, and regional offices in USA and India.

“With our growing customer base, data centres and support of local compliances in the Europe and Australia regions, we have seen high adoption of LoginRadius’ customer identity platform in these regions,” said Rakesh Soni, CEO of LoginRadius; “And being a customer centric organization, it is a natural step for us to expand into these markets to better serve our existing and future customers.”

“

With our growing customer base, data centres and support of local regulations in Europe and Australia, we have seen high adoption of LoginRadius’ customer identity platform in these regions.”

Rakesh Soni

The new offices are already fully operational as of Q2 2017.

“Cloud-based unified identity is not only solving customer identity and data silos problem, but also delivers connected experience to the customers”, Deepak Gupta, Cofounder and CTO of LoginRadius said, “We see more and more organizations adopting unified identity strategies to grow their



business, particularly, organizations in EU and Australia.”

LoginRadius has been continuously innovating the customer identity space and has been recognized as a leader by many analyst firms including Forrester, Kuppingercole and Gartner. LoginRadius’ cIAM platform is currently serving over 3,000 businesses worldwide, handling over 650 million users and 5.7 billion API calls every month.

About LoginRadius

LoginRadius is a leading provider of cloud-based Customer Identity and Access Management solutions for mid-to-large sized companies. LoginRadius’ solution serves over 3,000 businesses with a monthly reach of 650 million users worldwide. The company has been named as an industry leader in the cIAM space by Gartner, Forrester, Kuppingercole, and Computer Weekly.

LoginRadius’ platform helps companies deliver a connected customer experience, creates an integrated marketing ecosystem, and centralize customer data to define a unified profile and better manage their customer identities. Some of the key products include customer registration services, profile management, single sign on (SSO), integration with third party marketing applications, user management, customer insights, and more.

The company is headquartered in Vancouver, Canada, with additional offices in the USA, UK, Australia and India.

For more information, please visit www.loginradius.com.

Contact:

LoginRadius Media Team

Email: media@loginradius.com

Phone: +1 (844) 625-8889

Media Team

LoginRadius Inc

1-844-625-8889

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.