

Contrast Media Market is Expected to Grow at a CAGR of 6.3% from 2016 to 2022

contrast media market research report by type (Intravenous Contrast Materials), by procedure, by application, by route of administration - Forecast to 2023

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2017 /EINPresswire.com/ -- Market

Highlights

global contrast media at a CAGR of 6.3% during forecasted period 2017-2023

Contrast media is a radio opaque substance used in medical imaging for enhancing the contrast of body fluids.

This media are used to detect any dysfunction of GIT tract. Global [contrast media market](#) is expecting a fair growth in coming future due to increasing

imaging diagnosis and different surgical procedures. Increasing prevalence of diseases and growing median age of global population with increasing chronic problems like cancer and other GIT diseases are the major factor for the growth of the market. Technological development in the ultrasound

contrasting media technology is also contributed in the growth of the market. On other hand adverse effect associated with the use of contrast media may hamper the growth of the market.

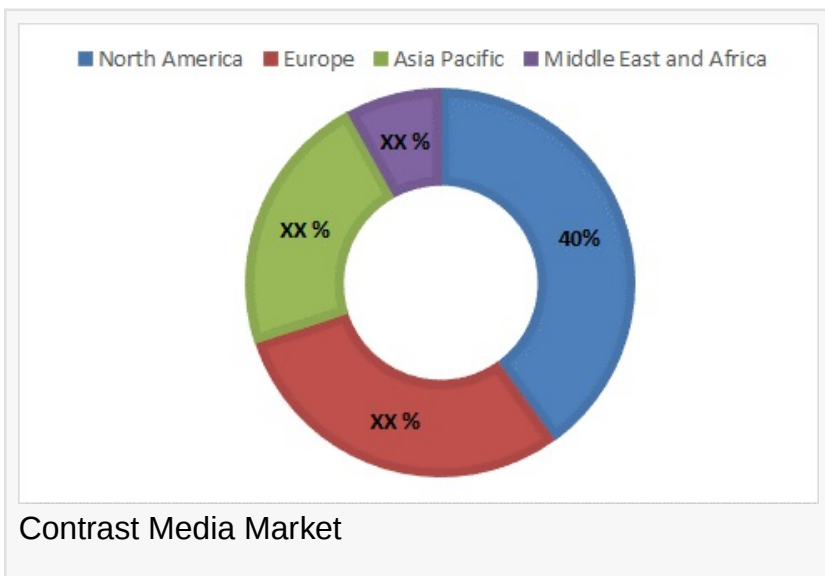
Geographically, global contrast media market is dominated by North America. Increasing number of patients suffering from different GIT diseases and increasing cancer population are the major driving factor for the growth of the market. Technological development and adoption of imaging techniques for the diagnosis of the diseases has contributed in the development of market in North America. Europe has the second largest market for contrast media which is followed

by Asia Pacific. Rapid development in medical sector and increasing aging population in Asia Pacific has led to grow the contrast media market in Asia Pacific region at a fastest rate.

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Key players for global contrast media market

- GE Healthcare (US),
- Daiichi (Japan),
- Bayer Healthcare Pharmaceuticals (Germany),
- AMAG Pharmaceuticals (US),



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Major key Players include GE Healthcare,Daiichi,Bayer Healthcare Pharmaceuticals,AMAG Pharmaceuticals,NanoScan Imaging,Medrad Inc,Targeson,Bracco Diagnostic Inc.”

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- NanoScan Imaging (US),
- Medrad Inc (US),
- Targeson (US),
- Guerbet (Japan),
- Bracco Diagnostic Inc. (Italy),
- Guerbet Group (France),
- Covidien (Ireland),
- Lantheus Medical Imaging (U.S.),
- Bracco Imaging S.p.A. (Italy),
- Subhra Pharma Private Limited (India),
- nanoPET Pharma GmbH (Germany),
- CMC Contrast AB (Sweden),
- Mallinckrodt Pharmaceuticals (UK)



Segmentation

Global contrast media market is segmented on the basis of type into intravenous contrast materials, iodine-based and other.

On the basis of procedures they are segmented into X-ray, computed tomography, magnetic resonance imaging, ultrasound and other.

On the basis of application they are cardiovascular disorders, oncology, nephrological disorders and by route of administration they are rectal, oral, injectable and other.

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Taste the market data and market information presented through more than 50 market data tables and figures spread in 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on [“Contrast Media Market Research Report- Forecast to 2023”](#)

Commenting on the report, an analyst from Market Research Future (MRFR)'s team said: Global contrast media market is expecting a steady growth in coming future. Development in imaging technology, increasing prevalence of GIT diseases and increasing demand for the better diagnostics test has driven the growth of the market. Whereas side effects associated with the use of contrast media may hamper the growth of the market.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

Key questions answered in this report

- What will the market size be in 2023 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

- What are the strengths and weaknesses of the key vendors?

Related Report

Global Blood Transfusion Diagnostics Market Information by Type (Instruments, Reagents), By Application (Blood Grouping, disease Screening), By End users (Hospital, laboratories, Blood Banks, Plasma Fractionation Facilities) - Forecast to 2027. Know more about this report @ About Market Research Future: <https://www.marketresearchfuture.com/reports/blood-transfusion-diagnostics-market-1126>

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