

# 4G Telecom Egypt Market 2017 Share, Trend, Segmentation and Forecast to 2022

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*4G Telecom Egypt 2017 Market Challenge, Driver, Trends & Forecast to 2021*

PUNE, INDIA, July 7, 2017 /EINPresswire.com/ -- Summary

"Egypt: 4G Rollout and Issuance of Virtual Fixed Licenses to Significantly Boost Competition" is a new Country Intelligence Report provides an executive-level overview of the telecommunications market in Egypt today, with detailed forecasts of key indicators up to 2021. Published annually, the report provides detailed analysis of the near-term opportunities, competitive dynamics and evolution of demand by service type and technology/platform across the fixed telephony, broadband, and mobile, as well as a review of key regulatory trends.

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The telecom service revenue in Egypt is estimated to grow at a CAGR of 4.3% during 2016-2021, due to growth in mobile data, fixed Internet and pay-TV segments. Mobile data and fixed Internet growth will be driven by launch and expansion of 4G services and fiber expansion, respectively. Pay-TV operators are expected to face stiff competition from OTT players over the coming years. Vodafone Egypt will continue its dominance during the forecast period. Vendors and investors have an opportunity to benefit from the grant of unified license to all major operators, which now enable them to compete evenly in the fixed and mobile segments.

The Country Intelligence Report provides in-depth analysis of the following -

- Regional context: telecom market size and trends in Egypt compared with other countries in the region.
- Economic, demographic and political context in Egypt.
- The regulatory environment and trends: a review of the regulatory setting and agenda for the next 18-24 months as well as relevant developments pertaining to spectrum licensing, national broadband plans, number portability and more.
- A demand profile: analysis as well as historical figures and forecasts of service revenue from the fixed telephony, broadband, mobile voice, and mobile data markets.
- Service evolution: a look at changes in the breakdown of overall revenue between the fixed and mobile sectors and between voice, data and video from 2016 to 2021.
- The competitive landscape: an examination of key trends in competition and in the performance, revenue market shares and expected moves of service providers over the next 18-24 months.
- In-depth sector analysis of fixed telephony, broadband, mobile voice, and mobile data services: a quantitative analysis of service adoption trends by network technology and by operator, as well as of average revenue per line/subscription and service revenue through the end of the forecast period.
- Main opportunities: this section details the near-term opportunities for operators, vendors and investors in Egypt's telecommunications markets.

## Scope

- The overall telecom service revenue in Egypt will grow at a CAGR of 4.3% during 2016-2021, mainly driven by growth in mobile data, fixed broadband and pay-TV segments.
- Mobile revenue will account for 84.6% of the total telecom revenue in 2021; mobile data will

witness a CAGR of 6.8% during 2016-2021.

- The top two operators, Orange Egypt and Vodafone Egypt, accounted for 57.7% share of overall service revenue in 2016. We expect competition to intensify as operators acquire unified licenses from the NTRA, which allows them to offer both mobile and fixed-line services.
- Operators will focus on improved service offerings at competitive prices to maintain their market position.

#### Reasons to buy

- This Country Intelligence Report offers a thorough, forward-looking analysis of Egypt's telecommunications markets, service providers and key opportunities in a concise format to help executives build proactive and profitable growth strategies.
- Accompanying Forecast products, the report examines the assumptions and drivers behind ongoing and upcoming trends in Egypt's mobile communications, fixed telephony, broadband markets, including the evolution of service provider market shares.
- With more than 20 charts and tables, the report is designed for an executive-level audience, boasting presentation quality.
- The report provides an easily digestible market assessment for decision-makers built around in-depth information gathered from local market players, which enables executives to quickly get up to speed with the current and emerging trends in Egypt's telecommunications markets.
- The broad perspective of the report coupled with comprehensive, actionable detail will help operators, equipment vendors and other telecom industry players succeed in the challenging telecommunications market in Egypt.

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