



Companies Big and Small use Promotional Bags to Spread Their Brand

From sporting and community groups through to large international businesses custom branded promotional bags are used to promote brands.

SYDNEY, NSW, AUSTRALIA, July 10, 2017 /EINPresswire.com/ -- From sporting and community groups through to large international businesses, marketing and promotional activities are one of the more popular ways to get supporters, donators and customers.

There are plenty of ways to spend a lot of money, but if you don't have a lot to spend promotional bags offer plenty of on-going marketing opportunities that other avenues may not.

Australian company, [Ezy Promos offers a large range of promotional bags to the market](#), all of which offer eye-catching branding opportunities for businesses and community groups alike.

"From trade shows and corporate seminars through to sporting carnivals and community events, Ezy Promos has the perfect promotional or branded bag for any group or business", says Shiralee Wilson from Ezy Promos.

He isn't wrong. With a range spanning from backpacks and cooler bags to tote bags and tech bags, there are plenty of options to choose from.

When asked what the popular options were amongst sporting and community groups, Ms Wilson replied "some of our more popular options include the Stadium Bottle Cooler and Big Kit Bag for sporting groups, while many community groups love the ease and affordability of the Cotton Tote for community events."

He went on to explain that within the business field, some of the highly ordered products include the [Bamboo Bags for trade shows and events](#), and the branded Wine Carrier for end of year gifts to clients and staff.

"Many businesses also make use of the Technology Bags, such as the Jet Laptop Backpack and the Atchison Economic Force Brief, ensuring staff have the products they need to get their work laptops, tablets and electronics from A to B safely," Ms Wilson said.

Promotional bags have long been used on the trade show and corporate seminar scene but have come a long way since the early days of paper bags. These bags now sit amongst a growing range of branded bags open to all businesses, community groups and sporting organisations.

These bags are now as colourful as they are varied in style, and as functional as everyday bags as they are for trade events and seminars. With plenty of options for branding, logo and marketing, business, community groups and sporting organisations won't have trouble finding the right bag for the situation at hand.

Promotional and branded bags bring with them a lot of potential for marketing opportunities for businesses and organisations around the country, and for those looking to bring in more donations, more participants or more customers, the range of promotional bags from Ezy Promos is a great place to start.

Bring your business to the world - take a look at the large range of promotional business bags and branded sporting bags available from Ezy Promos at www.ezypromos.com.au

For more information on premium promotional bags, feel free to contact Shiralee today:

Address: Suite 52, 63-85 Turner St
Port Melbourne VIC 3207
Telephone: 03 9646 7066

Email: info@brandrepublic.com.au

Shiralee Wilson
Ezypromos
1300 706 966
[email us here](#)

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