

Oly Studio Debuts Products on Steelyard

Interior design professionals on Steelyard now have access to Oly Studio products

TAMPA, FLORIDA, UNITED STATES, July 11, 2017 /EINPresswire.com/ -- [Steelyard](#), the online B2B product research platform is excited to announce the introduction of [Oly Studios](#) to its select group of manufacturers who cater to the professional [interior design](#) community.

Since Oly debuted in 1999, the Berkeley-based furniture and lifestyle brand has been recognized for its distinctive style that blends grace with innovative texture and elegant forms with organic references. “We are truly pleased to add Oly to our repertoire,” says Steelyard’s CEO, Shawn Hughes. “Oly Studio’s appreciation for the interior designers’ contribution to the direction and growth of the industry ensures they will be successful with Steelyard’s design community.”



Steelyard - Where Design Happens

Oly’s Director of Global Sales, Frank Leyon, spearheads his company’s digital strategy, and views Steelyard, which services tens of thousands of commercial and residential designers, as a complement to its brick and mortar trade showrooms in High Point Market, Las Vegas Market, and Americasmart in Atlanta. “Steelyard’s diverse user base provides a nationwide 365-day sales and marketing conduit outside of the traditional home furnishings markets,” says Leyon. “Steelyard’s 20-year legacy and consistent embrace of the interior designer is a natural extension of Oly’s commitment to the profession.”

Steelyard is the industry’s oldest and most trusted product-level specification resource that provides search results with trade information for design professionals who need to make timely and dependable product decisions. Its trade-only product information is available exclusively to interior design professionals, architects, and corporate buyers.

To toast the new partnership, Oly invites interior designers to a Mimosa Meet & Greet in its Americasmart showroom (Building 1, Floor 9, C1) on Sunday, July 16th, from 10am to 12pm, co-hosted by Steelyard editors Sandy Hughes, Jane Dagmi, and VP Steven Avitable. Designers who stop by the showroom and register for a complimentary Steelyard membership will be entered into a raffle to win a rare verdigris-finished Zeus Bust.

About Oly Studio:

San Francisco Bay area designers Kate McIntyre and Brad Huntzinger have devoted twenty years of design collaboration to evolving our idea of casual elegance. Their Oly line's translation of showroom level design into an accessible collection has made them favorites of the design press. Whether turning those imaginations toward interiors, furniture, artwork, lighting or fashion, the end result is welcoming and relaxed with an original persona – classic yet fresh, luxurious, sophisticated and cool. For more information, visit www.olystudio.com.

About Steelyard:

For two decades, Steelyard has supported the interior design industry with an innovative online service that provides trade professionals with the inspiration and information they need to deliver exceptional residential and commercial projects to their clients. Offering over 100,000 products from hundreds of top designer-focused manufacturers, Steelyard is the largest specification platform catering exclusively to the professional design community. With a reach of tens of thousands of users, Steelyard helps promote and connect new products with real market demand. For more information, visit www.steelyardaccess.com.

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