

GlobalSpotz introduces PROMOS™ - The Future of Promotional E-Commerce Through Customer Networks

Business success demands a customer network that is social, mobile, local and provides e-commerce and direct marketing capabilities via email and SMS messaging.

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/EINPresswire.com/ -- In today's mobile-centric world it is imperative for a business to be able to reach their customers through their smartphones and mobile devices. [PROMOS™](#) was developed with the systems architecture and processes to fulfill that goal, starting with the generation of a mobile network portal e-commerce app for businesses who signup for an account.

The media content that consumers receive through this network portal e-commerce app, created and maintained through the PROMOS™ Dashboard, makes it easy for businesses to launch new products, services and promotions delivered immediately to their customers through the app. And, each customer who uses the app automatically becomes a member in the business' own customer network.

Social sharing is built into the network portal e-commerce app providing viral, social, crowd-driven marketing to the business and their products and services. And since consumers who use the app are a part of the business' customer network, the business can direct market to them via email or SMS messaging whenever they need to boost traffic and revenue.

Businesses also benefit from being able to track and monitor all orders, reservations and social activity for sharing and consumer ratings from all members of their customer network giving them a heads up for what is working and what is not, allowing them to adjust their marketing strategies to maximize revenue and profits.

Tying it all together, the network portal e-commerce app has the ability to connect directly to the business' point-of-sale (POS) system, by-passing 3rd party payment processing to save the company additional expenses and delays from getting paid for their products and services.



Promotion of the business' network portal e-commerce app is easily made available through Facebook and Twitter and multiple industry specific contextual networks created and maintained by GlobalSpotz, Inc. For the Food and Beverage Industry, for example, there are 45 distinct food lovers contextual networks available for consumers to access the business' network portal e-commerce app and all those food lovers networks are accessible through a network hub app called [FoodieSpotz](#).

Social, mobile, local [promotional e-commerce](#) through customer networks provides all the customer touchpoints that a business needs in today's mobile-centric world. PROMOS™ delivers on all counts making it easy for small to medium sized businesses to start, build and grow their own customer networks.

For more information, please call (408) 400-7198 menu option #1 or email info@promospotz.com

Or, go to <https://promospotz.com> to signup today!

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This press release can be viewed online at: <http://www.einpresswire.com>

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PROMOS

The Future of Promotional E-Commerce

Business Success Demands a Customer Network

Start your own Customer Network for only \$49 per month

Special Limited Time Offer

Sign Up **Before July 31, 2017** and get two Premium Add-Ons for **FREE**

DIRECT EMAIL MARKETING PREMIUM ADD-ON SERVICE	DIRECT SMS TXT MESSAGING PREMIUM ADD-ON SERVICE
\$20/mo	\$20/mo
Requires: Virtual Online Store Customer Loyalty Network	Requires: Virtual Online Store Customer Loyalty Network
Direct EMAIL Marketing Phone & Email Support Unlimited Users Add On PROMOS™ Feature	Direct SMS TXT Messaging Phone & Email Support Unlimited Users Add On PROMOS™ Feature

Sign up by July 31, 2017 and get BOTH Premium Add-Ons **FREE through December 31, 2017**

Send emails to your Customer Network members!

- Promote your upcoming sales events
- Promote your time limited specials
- Engage your customers and boost your revenue

Send SMS messages to your Customer Network members!

- Promote your upcoming sales events
- Promote your time limited specials
- Engage your customers and boost your revenue

Call today for an online demonstration!
(408) 400-7198 option #1

Or, send an INFO REQUEST email to - info@promospotz.com

Go to <https://promospotz.com> and sign up today!

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