



Catalyst Receives International Design Awards for iPhone 7, Aipods and Apple Watch Series 2 Waterproof Cases

Catalyst case designs selected for top honors from more than 1,000 entries from 52 countries throughout the world

WESTERVILLE, UNITED STATES, UNITED STATES , July 11, 2017 /EINPresswire.com/ -- Catalyst, the award-winning manufacturer of protective waterproof cases, has been selected a top International Design Award (IDA) recipient for 2017. The Catalyst case for the iPhone 7 received the silver award in the Outdoor and Exercise Equipment - Sports/Toys/Games subcategory; the Catalyst case for the 42 mm Apple Watch Series 2 received two bronze awards in the Outdoor and Exercise Equipment - Exercise Equipment subcategory as well as the Bicycle and Bicycle Accessories subcategory; and the Catalyst case for AirPods received two bronze awards in the Exercise Equipment - Sports/Toys/Games subcategory as well as the Bicycle and Bicycle Accessories subcategory.

IDA honorary juries examined more than 1,000 entries submitted by architects and designers of interiors, fashion, products, and graphics from 52 countries around the world.

“It is an honor to be recognized by IDA juries for our unique, high performance product designs,” Chief Designer and Co-Founder Josh Wright said. “The Catalyst value proposition has always centered around innovation and design of premium, high-performance products that enable people to explore and share their world without worry. We are thrilled to see three of our most recently released products get this international recognition.”

The IDA annual competition recognizes, honors and promotes legendary design visionaries and uncovers emerging talents in Architecture, Interior, Product, Graphic and Fashion Design on a global level.

The jury rewards the best professional and emerging designers for their achievements in terms of design, creativity, usability and innovation. Judging was a rigorous process, with winners receiving publication of their work in the International Design Awards Book of Designs.

The members of the jury included Alice Blackwood Editor, Design Quarterly, Kahi Lee - Host, HGTV's "Design on a Dime", Style Network's "My Celebrity Home", Melissa Sterry - Interdisciplinary Design Scientist, Founder, Societas, Josh Rubin - Editor-in-Chief, Founder, and Publisher, Cool Hunting, Martin Venzky - Stalling, Senior Advisor, CMU STeP, Jeffrey Nemeroff - Co-Founder, Creative Director, Entra Magazine, Jordan Landes-Brenman CEO, Haute House PR & Marketing, Raj Nandan - Managing Director, Indesign Group, William Menking - Founder, Editor-in-Chief, The Architects' Newspaper, Nicole Lloyd - Senior Art Buyer, Deutsch, Inc., Rebecca Epstein Kong - Co-founder, Artware Editions, Aaron Kenedi - Editor-in-Chief, Print, Geraldine Grisey - Editor, Punky B Fashion Diary.

About the Winning Products:

The Catalyst case for iPhone 7 is tested waterproof to 33 ft (10m) – which doubles the rating of

previous cases. The ultra-slim profile and clear front and back housing compliments and showcases Apple's iconic design beautifully without sacrificing the industry leading protection Catalyst is known for. Every case is designed to handle drops up to 6.6ft (2m). The cases feature Catalyst's True Sound Acoustic technology for clear sound transmission as well as transparent front and back housing sections to highlight the design of the iPhone. The case's capacitive touchscreen allows full functionality of the iPhone including Touch ID and all Control Center and notification swipe functions.

Every Catalyst case for Apple Watch Series 2 is tested waterproof to 330 ft (100m) – which significantly enhances the waterproof rating of the naked device. For drier adventures, the case also protects against dust, dirt, sand and impacts of up to 6.6ft (2m) while preserving the full functionality of the Apple Watch.

The Catalyst case for AirPods is the first of its kind, premium protective case that is a stylish, everyday essential accessory. Made of a soft premium silicone, the case is IP67 waterproof 3.3ft (1m) and drop proof 4ft (1.2m). It's slim, minimalist and designed so users have convenient access to the charge port. The included carabiner allows the case to be easily attached to a belt loop, bag or backpack so that you can always find your AirPods and they are easily accessible on the go.

Chris Herbert
Catalyst
6144488703
email us here

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