

# Free Web Design Workshop for Newcomer Women

*Toronto Digital Marketing Firm Offers Career-Building Workshops for Newcomer Women.*

TORONTO, ON, CANADA, July 12, 2017 /EINPresswire.com/ -- This Summer, Rosaline Digital Marketing opens the second of its free intensive workshops on web design.

This time, Rosaline is signing up women who have freshly immigrated to Canada from all around the world. The women of this workshop will be the latest to benefit from Rosaline's workshops to build the skills needed to support themselves as they build a new life in Canada.

The workshop is targeted to immigrant women aged 16-40. It will introduce the basics of [web design services](#), including setting up domains and hosting, installing WordPress and plugins, using themes and templates, creating pages and posts, among other fundamentals.

The unique vision of Rosaline Digital Marketing combines business development and client services with community building and education.

"The workshop is just as much part of my vision for Rosaline as corporate services like [Toronto SEO services](#), social media marketing, and corporate video production." said company founder Anas Aldera. "For too many companies, corporate social responsibility is kind of an afterthought to for-profit work. But to me, business and community service are one process, united."

A Syrian immigrant to Canada himself, Aldera built Rosaline with knowledge gained from a career in marketing and design that stretches from Toronto to Dubai. The company's training program for women is unique for its openness.

"We are just beginning this program, so we don't yet have a large number of slots for students," said Aldera. "But any newcomer woman can submit an application. It doesn't matter if they're formal



refugees or come from a regular immigration path. The point is that you're eager to learn and you want to use your skills to build your own career."

Rosaline's first workshop series was for newcomer Syrian youth, and this second workshop is for newcomer women. Aldera is planning future training sessions geared to young entrepreneurs and senior immigrants.

Applications must be submitted before 31 August. The workshop will be on Friday 8 September, 12 pm to 4 pm, at Rosaline's downtown office, 2 Bloor Street West.



More details, as well as the application form, are available at the Rosaline [website design program](#) page.

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